



**THE MEXICAN
CULTURAL
INSTITUTE OF
NEW YORK**

**ANNUAL REPORT
2010**

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Cover Picture:

On the evening of September 15, 2010, the Empire State Building was lit with the colors of the Mexican flag in order to celebrate the Bicentennial of Mexico's Independence.

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Photo by Cutberto Garcia.



The Mexican Cultural Institute of New York

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Consul General of Mexico in
New York (September 30, 2010)

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THE MEXICAN CULTURAL INSTITUTE OF NEW YORK

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The Bicentennial celebration of the Anniversary of Mexico's Independence and the Centennial of its Revolution made 2010 a particularly dynamic year for The Mexican Cultural Institute of New York. In addition to the growing number of programs to promote the presence of Mexican art and artists in this city, this year the Institute supported several activities directly related to these important celebrations.

All of the events held during 2010 are reflected in this report. Throughout the past year, the Institute organized or co-organized a total of 91 programs. These included 22 in the visual arts area; 13 film-related activities; 10 in the performing arts; 14 in music, 17 in literature; and 12 special events, as well as 3 publications.

For our programs to achieve such success, we counted with the support of prestigious New York institutions such as: Americas Society, Instituto Cervantes, Carnegie Hall, Lincoln Center, PEN International Festival of Literature, Museum of Modern Art, Rockefeller Center, Queens Museum, Council of Foreign Relations, Casita María, El Museo del Barrio, City University of New York, Columbia University, New York University, King Juan Carlos I of Spain Center, Cinema Tropical and Mano a Mano: Mexican Culture Without Borders.

We also participated in diverse festivals and fairs such as: New York Film Festival, Latinbeat Film Festival, Association of Performing Arts Presenters' (APAP) annual conference, PINTA Art Fair, New York Art Book Fair and Lincoln Center's Out-of-Doors Festival. Celebrate Mexico Now Festival and Hola Mexico Film Festival were co-organized by the Institute.

With these programs, the Institute strives to strengthen the image of Mexico and foster a better understanding of our country abroad. We also aim to encourage the participation of the entire Mexican community in the tri-state area.

As Executive Director of the Institute, I am very satisfied with the Institute's 2010 cultural agenda. Our accomplishments are owed in large part to the support of our Board Members and the entire team under Amb. Cecilia Jaber at the Educational and Cultural Department of the Mexican Ministry of Foreign Affairs.

I would also like to emphasize the commitment of Amb. Rubén Beltrán as Honorary President of the Institute. The activities described in this report were planned and organized during his term as Consul General of Mexico in New York. His constant support of the Institute's work has been instrumental in the growth of this institution over the past three years.

Finally, I want to give special thanks to my colleagues at the Mexican Cultural Institute: María Elena Cabezut, Aldo Sánchez, Carolina Ferreras and Sebastian Mitre. Our programs were made possible thanks to their professionalism and dedication.

RAÚL J. ZORRILLA
Executive Director

The Mexican Cultural Institute of New York

MISSION OF THE INSTITUTE

The mission of The Mexican Cultural Institute of New York is to strengthen the image of Mexico and foster a better understanding of our country through the promotion of its art and culture.

Our objectives include making sure that our activities have a high and lasting impact among all the multiethnic and multicultural communities in the New York City area. In addition, the Institute aims to generate interest among the Mexican communities in the Tri-State region by presenting Mexico's most relevant artistic expressions ranging from the Pre-Columbian period to contemporary art.

Edgar Orlaineta Melissa Cisneros
Siqueiros Sonia Lartigue
Livia Corona Cuchifritos Gallery
Y Gallery
Orozco VISUAL
Americas Society
Omar Gámez ARTS
PULSE Art Fair Rivera
Emiliano Godoy Antena Estudio
Rodrigo Ímaz Milk Studio Luis Márquez
Lénica Gutiérrez Guillermo de Zamacona
Fantastic Zoology Artemio
Aperture Gabriela Alva Cal y Mayor
Tania Candiani Café Tschichold
Adrián Bodek Brian Nissen
Francisco Toledo
Natalia Porter Alejandro Almanza
Paul Strand Yves Sadurni
Olivié Ponce Queens Museum of Art

MURALISM WITHOUT WALLS

Rivera, Orozco, and Siqueiros In The United States, 1927-1940

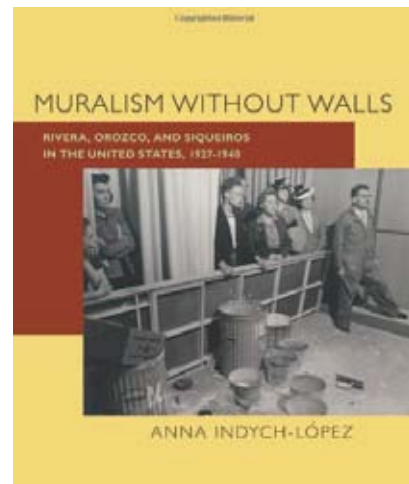
February 23

Americas Society

The presentation of the book *Muralism Without Walls* by Anna Indych-López (University of Pittsburg Press) was the first activity of the year in the visual arts area. The book highlights the importance of Mexican muralists José Clemente Orozco, Diego Rivera and David Alfaro Siqueiros (*Los tres grandes*) in modernist painting in the United States and specifically in New York. The book investigates how U.S. perceptions of Mexican cultural identity shaped the work of the artists' creative processes and politics and explores the aesthetic and social histories of the murals themselves.

The book was presented by scholars Renato González Mello (Professor and Researcher at the Universidad Nacional Autónoma de México) Carla Stellweg (Professor at the School of Visual Arts) and Robert Storr (Dean of the School of Art at Yale University) and was moderated by Anna Indych-López (Associate Professor at The City College of New York and The Graduate Center, CUNY).

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Anna Indych-López, Robert Storr, Renato González Mello and Carla Stellweg.

PULSE CONTEMPORARY ART FAIR

Gabriela Alva Cal y Mayor

March 4-7

330 West Street

PULSE is the leading US art fair dedicated entirely to contemporary art. With the support of the Mexican Cultural Institute, Mexico City gallery *Antena Estudio* participated in PULSE's Impulse section, an area in which galleries present solo shows of their artists. Antena Estudio featured the work of New York based artist Gabriela Alva Cal y Mayor, whose work deals with urban landscapes and unfinished urban works in underdeveloped cities, thus addressing economic issues. By using real size and small scale construction objects and drawings, Alva Cal y Mayor points out the aesthetic of what would be the result of a failed process of modernization of a city.



Gabriela Alva work displayed at the Antena Studio gallery stand.

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CAFÉ TSCHICHOLD

Group Exhibition

March 13 – April 14

Cuchifritos Gallery



Exhibition view at Cuchifritos Gallery.

Curated by Edgar Orlaineta, the exhibition was a collaborative project whose goal was to foster dialogues, events and situations through the incorporation of formal languages and techniques related to architecture, design and art, always under the principle of non-limiting these disciplines to their historical definition.

Sonia Lartigue, Terence Gower, Emiliano Godoy, Tilman Wendland and Orlaineta form the group of artists and designers known as *Café Tschichold*, named in honor of the influential German typographer Jan Tschichold.



RESIDENCY PROGRAM FOR MEXICAN ARTISTS

Rodrigo Ímaz & Tania Candiani

April-July & August-November

International Studio and Curatorial Program, Brooklyn



RESIDENCY PROGRAM FOR MEXICAN ARTISTS

This program is a result of collaboration between the [FONCA](#) (National Fund for Culture and the Arts) and the Mexican Cultural Institute of New York. Every year through an open call, a changing committee conformed by art experts select two artists that will participate for a period of four months each at the [ISCP residency program](#) in New York City.

Artists are provided with round-trip transportation, a studio at ISCP, accommodation at an apartment in Williamsburg, Brooklyn as well as a stipend for materials and living expenses.

In 2010, the two selected artists were Rodrigo Imaz and Tania Candiani

OPEN STUDIOS

ISCP hosts Open Studios twice a year to give the public, art professionals and art enthusiasts access to the program's artists and curators from around the world.

The four-day exhibition presents recent artworks and projects by the participants in the residency program, providing an exclusive peek of the production, process, and personal archive of 35 artists from about 20 countries.

Every year approximately 3,000 visitors attend ISCP, including curators, gallerists, and the general public, giving resident artists the opportunity to network and showcase their work.

ABOUT THE ARTISTS:

Rodrigo Ímaz
(Mexico, 1982). Lives and Works in Mexico City.

Rodrigo relates his work to site-specific strategies to investigate the blurry limits between time and space. Through poetic analogies of nature and anthropogenic events, his work emphasizes the inadequacies of the instrumental reason and criticizes contemporary societies through an exploration of the violent relation between life and the cycles of nature. In his work, organic forms arise threatening the arrogant human pride and the course of progress, while poetic language ennobles human creation.

Tania Candiani
(Mexico, 1974). Lives and works in Mexico City and Tijuana.

She is interested in producing objects and images that represent the perception of contemporary urban spaces and their rituals. Candiani is currently working in a project titled "Classic Six/ Apartment Buildings", a multidisciplinary body of work based on these apartment buildings, which were emblematic of a historical moment that marked a change in taste and trends in wealthy classes in New York.



Top: Tania Candiani studio. Bottom: Rodrigo Ímaz studio.

PROJECT MONARCH

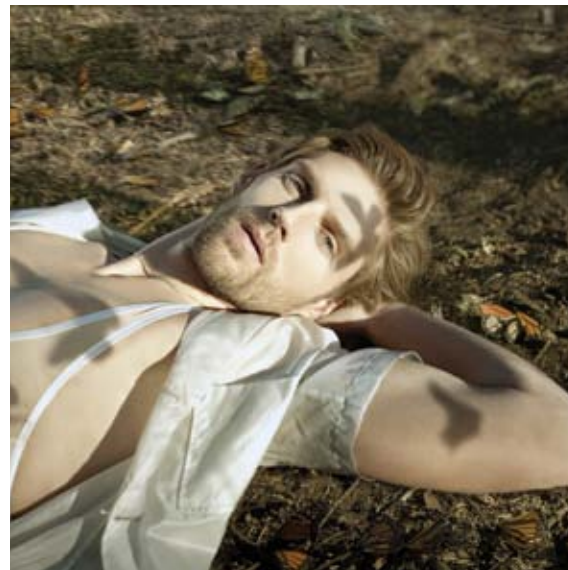
Solo Show by Guillermo De Zamacona

April 20 – May 19

Milk Studios

Mexican fashion photographer [Guillermo De Zamacona](#) presented his solo exhibition of beautiful portraits shot in the [butterfly sanctuary](#) in the State of Michoacán, Mexico in order to draw attention to the decline of the Monarch butterfly population and the natural phenomenon of their migration on their journey from Canada to the mountains of central Mexico.

The project was sponsored by the governments of the States of Mexico and Michoacán, as well as the JUMEX Collection. The opening of the exhibit was supported by the Mexican Cultural Institute.



From the series *Project Monarch*.



Joaquín López Doriga and Amb. Rubén Beltrán.

NEW YORK PHOTO FESTIVAL

Latin American Pavillion

May 12 – 16

Dumbo Arts Center

The 2010 edition of the New York Photo Festival featured four Mexican artists: [Alinka Echeverría](#), [Aldo Guerra](#), [Paola Dávila](#) and [Cannon Bernáldez](#).

With the support of the Mexican Cultural Institute, [Alinka Echeverría](#) participated in the exhibition *Baobabs* within the Latin American Pavilion organized by the online magazine *FotoVisura* with a series of photographs shot in Cuba in 2009. Echeverría also took part in the panel *An Artists' Perspective* along with artists from Guatemala, Cuba and the United States.

[Aldo Guerra](#), [Paola Dávila](#) and [Cannon Bernáldez](#) participated in the Tierney Fellowship Show, which showcases the work of 14 international photographers who received the Tierney scholarship in 2009.



Alinka Echeverría work at the Latin American Pavillion.

MELISSA CISNEROS

Performance

June 5-6

Parker'S Box Gallery



Performance by Rob List

For the piece *On the Balcony*, Amsterdam-based artist [Rob List](#) invited Mexican performance artist [Melissa Cisneros](#) -whose participation was possible thanks to the support of the Mexican Cultural Institute- and Hungarian choreographer/dancer [Olivia Reschovsky](#) to create solo movement works for the space. Visitors for *On the Balcony* were led into a specially created room for a five-minute movement performance that occurred just at the periphery of the visitor's sight.

List's performance work has enjoyed a constant international presence since the early nineteen-eighties despite the fact that his practice has remained particularly difficult to categorize.

ESCAPE FROM

Solo Show by Natalia Porter

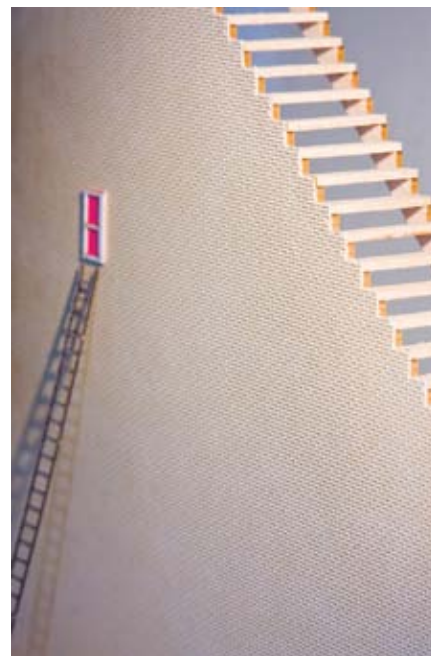
May 15 – June 20
Eyelevel BQE Gallery

Escape From is [Natalia Porter](#)'s first solo show at Eye Level BQE. The site-specific installation was partially funded by the Mexican Cultural Institute and presented a succession of staircases that diverge in scale and materials.

In *Escape From*, the ladders, steps, and staircases invoke both architectural function, and metaphoric symbolism. Traditionally stairs, ladders, and accession represent advancement, attainment, and accomplishment. However, the accumulation of many miniature stairs and ladders provoke feelings of repetition, notions of time, structure and system, as well as to the every day passage of life. Natalia's work engages existing architectural elements within the gallery, shifting the viewer's perception of the space, and implying a narrative that co-mingles the history of the gallery with that of the artist.



Natalia Porter at her studio.



Exhibition view. Photos courtesy of Eyelevel BQE Gallery



ANOTHER DREAM

Solo Show & Book Launch by Enrique Badulescu

June 11
Milk Gallery

This book is about my dreams, my travels and growing up in Mexico, where color is an everyday experience. It has been amazing discovering these images. Enjoy the ride.

– Enrique Badulescu

[Enrique Badulescu](#)'s photography has been featured in numerous renowned magazines including German, Italian, French and American *Vogue* as well as *L'Uomo Vogue* and *Harper's Bazaar* among others. Shooting for great designers such as Hermes and Armani, he has crossed the bridge between advertising and art.

Movement plays a very important factor in Badulescu's work, his photography dynamically calling for the viewer's emotional perception. His experimental and manually created collages often give a surreal impression, like scenes or sequences from a dream.



From the series *Another Dream*.

EXTRA-ESTÉTICA

Solo Show by Olivíe Ponce

July 8-12
Chashama Gallery



Work by Olivíe Ponce

Mexican-born painter [Olivíe Ponce](#) presented his first solo show in New York with *Extra-Estética*, an exhibition consisting of minimalist landscapes painted with enamel on plexiglass, electronic devices and other artist's paintings. The devices were displayed in the storefront of the gallery and included objects such as cell phones, digital cameras and computers that the artist acquired from donations made by the public.

Ponce addressed every day life and the aesthetics of the objects that we interact with on a daily basis.

TOLEDO/BORGES: FANTASTIC ZOOLOGY

By Francisco Toledo. Texts by Jorge Luis Borges

July 1 - September 25

Instituto Cervantes



THE MONKEY OF THE INKPOT

This animal, common in the north, is four or five inches long; its eyes are scarlet and its fur is jet black, silky, and soft as a pillow. It is marked by a curious instinct—the taste for India ink. When a person sits down to write, the monkey squats cross-legged nearby with one forepaw folded over the other, waiting until the task is over. Then it drinks what is left of the ink, and afterward sits back on its haunches, quiet and satisfied.

Wang Tai-hai (1791)



The Monkey of the Inkpot, 1983.

Fantastic Zoology was composed of 46 drawings made in 1983 by Oaxacan artist [Francisco Toledo](#). The drawings were inspired by the fantastic creatures of the *Manual de Zoología Fantástica* by [Jorge Luis Borges](#), first published by the Fondo de Cultura Económica in 1957.

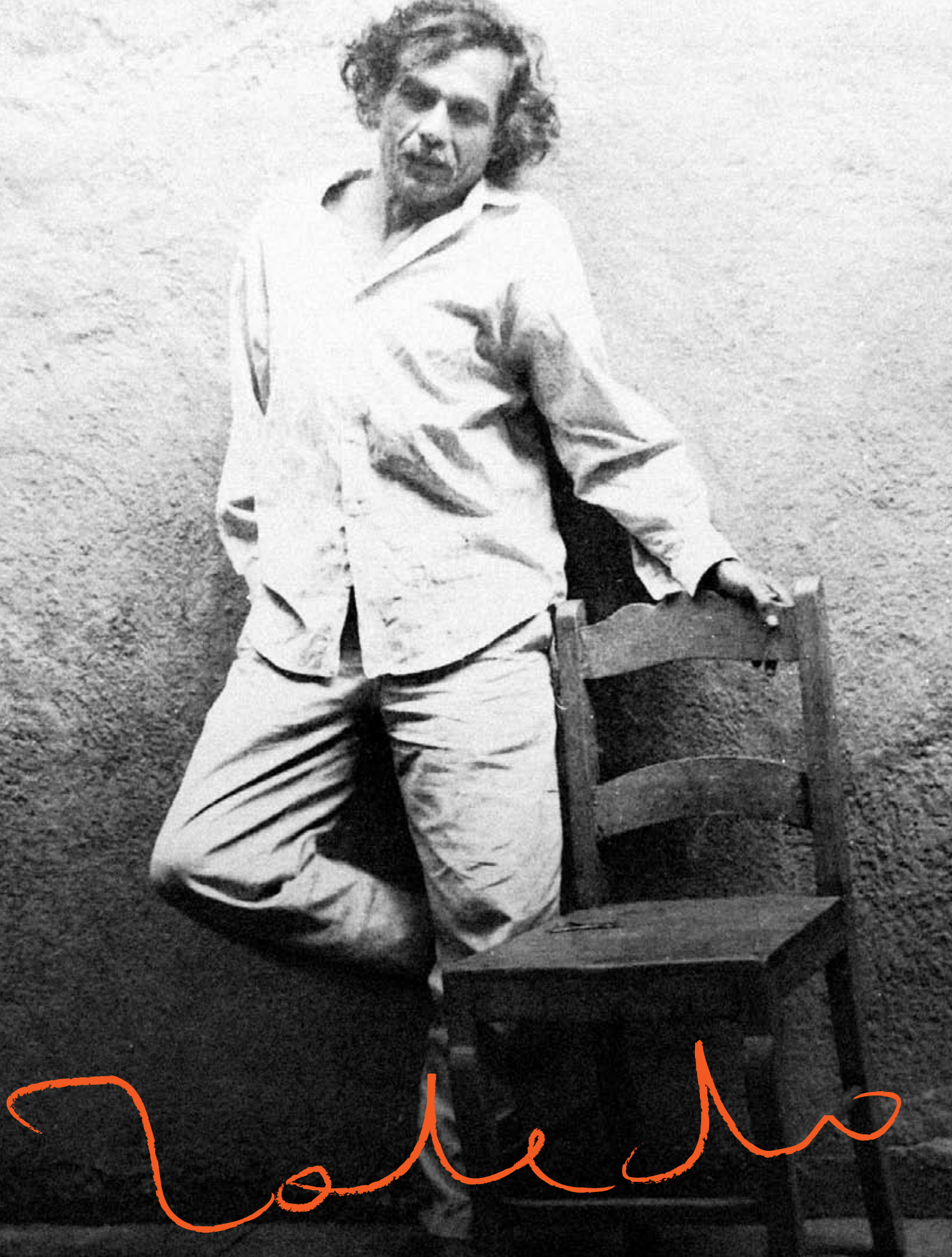
The exhibition, co-presented by the Mexican Cultural Institute and Galería Arvil, included the publication of a catalogue that contains unpublished texts by novelist and Director of Instituto Cervantes of New York, Eduardo Lago; New York based Mexican poet Mónica de la Torre, and a foreword by Consul General of Mexico in New York, Amb. Rubén Beltrán.

The catalogue also includes a text that [Carlos Monsiváis](#) wrote when the exhibition began touring worldwide. Over the past 10 years, *Fantastic Zoology* has been shown in 40 countries around the world.



Gallery view.

Francisco Toledo portrait by Graciela Iturbide.



ARTISTAS DEL SEGUNDO CENTENARIO

July 12 - 16
Consulate General of Argentina in New York

The exhibition included the participation of the five countries that celebrate the 200 anniversary of their independences: Argentina, Chile, Colombia, Mexico and Venezuela. Each country showcased a selection of work that represented both current artistic trends as well as traditional expressions.

The Consulate General of Mexico and the Mexican Cultural Institute presented the series *Zapatistas* by Mexican photographer [Adrián Bodek](#). The exhibit was composed of a series of 16 portraits of men and women who fought in the armies of Emiliano Zapata during the Mexican Revolution. The photographs were taken in different regions of the State of Morelos and document the daily lives of these heroes that would have been otherwise remained anonymous.

The theme of Mexico's series was conceived around an oil painting of Emiliano Zapata by Los Angeles-based painter [Xolotl Polo](#).

The Commissioner of Protocol, Marjorie Tiven, on behalf of Mayor Michael Bloomberg, gave a proclamation to Consul General Amb. Rubén Beltrán of Mexico, Alejandro Bertolo of Argentina, Patricio Damm of Chile, Francisco Noguera of Colombia, and Carol Delgado of Venezuela and declared July 12 as the Day of the Coalition of Latin American Consuls in New York (CLACNY), a coalition created in 2008 by Amb. Beltrán.



From the series *Zapatistas* by Adrián Bodek

BICENTENARIA

An Art Show by Yves Sadurni

September 8 – October 29
La Esquina Resturant

In *Bicentenario*, [Yves Sadurni](#) utilized recycled graphics from old games and posters and appropriates them to create a unique visual idiosyncrasy. With a background in architecture, painting, design, film and editing, Sadurni uses visual and written language to point out gender issues, global economy, environmental destruction, war and the patriarchal unsustainability of the social, moral and spiritual structures of most countries. By combining elements of graphic merchandising, art nouveau and the imagery of José Guadalupe Posada, the artist criticizes and reveals the hidden connections and truths behind each one.



Work by Yves Sadurni

Bicentenario was comprised of 11 large format old framed posters presented as old-style playing cards. The exhibit represented a feminine version of Mexico's 200 years of Spanish Independence, thus inviting the viewer to reflect on the myths surrounding this celebration and the true meaning of independence.

CONTEMPORARY MEXICAN ART

September 15 - 30
Ward Nasse Gallery



Work by Luis Argudín

Contemporary Mexican Art featured the work of artists Luis Argudín, Pilar Bujalil, Alfonso Ferro, Ulises García Ponce, Gabriela Henkel, Eliseo Ramirez and Nora Rivadeneyra and was organized by the cultural promoter [Lenica Gutiérrez](#) with the support of the Mexican Cultural Institute.



Consul Patricio Damm, Commissioner Marjorie Tiven, Consul Francisco Noguera, Consul Alejandro Bertolo, Consul Rubén Beltrán and Consul Carol Delgado. Photo by Cutberto Garcia.



Exhibition view at the Consul General of Argentina.



PAUL STRAND IN MEXICO

September 9 - November 13
Aperture Gallery



Paul Strand in Mexico, Aperture Gallery, New York. Photograph by Elliot Black.

Paul Strand in Mexico showcased Strand's photographic work in Mexico between 1932 and 1934. The exhibition was comprised of over a hundred images that sought to present a portrait of the Mexican countryside of that decade.

The exhibition was coproduced by Aperture Foundation and Televisa Foundation and it was made possible by the National Council for Culture and the Arts (CONACULTA), Mexico; National Endowment for the Arts as part of American Masterpieces: Three Centuries of Artistic Genius; Tinker Foundation; The Mexican Cultural Institute of New York; and The John B. Hurford '60 Humanities Center at Haverford College. *Paul Strand in Mexico* was accompanied by a 360 page monograph that included essays by experts on Strand.

A symposium was held at the gallery from October 14-16 that included the participation of John Mraz, Linda Gordon, Esther Gabara, Mike Weaver, William Williams, Anne Hammond Leonard Folgarait y Fred Ritchin and curator James Krippner.

A part of this series was simultaneously exhibited in the Bronx Museum in the exhibition *Paul Strand: The Mexican Portfolio*.

In addition, a screening of Strand's *Redes* (1936) was presented at Cantor Film Center at the New York University.



Juan García de Oteyza, director of Aperture and Amb. Rubén Beltrán.



Still from Strand's film *Redes*.

Woman of Alvarado (Susana Ortiz Cobos), Veracruz, 1933, by Paul Strand. Courtesy Paul Strand Archive, Aperture Foundation.



SHATTERED GLASS

Rethinking The Museo de Arte Carrillo Gil Collection

November 6 - December 18
Americas Society



Shattered Glass is a project originated by the Museo de Arte Alvar y Carmen T. de Carrillo Gil in collaboration with the Programa de Estudios de Posgrado en Historia del Arte de la UNAM (Art History Postgraduate Program at the Universidad Nacional Autónoma de México).

Through an academic seminar, a renowned group of scholars and post-graduate students developed the curatorial proposal resulting in the *Shattered Glass* exhibition, which brings new scholarship to the work of Mexican modernist artists, particularly in regard to their influence on contemporary art.

Americas Society, the Museo de Arte Alvar y Carmen T. de Carrillo Gil and the Mexican Cultural Institute co-presented the exhibition *Shattered Glass* curated by UNAM post-graduate students [Bertha Aguilar](#), [Alejandra Olvera](#), and [Sandra Zetina](#).

Through the study of the collection of the Carrillo Gil Museum of Art, the curatorial team reexamined a series of important pieces to reveal how bodies and ruins, placed together, relate to an established colonial narrative, making it possible to reassess the significance of images of violence in contemporary Mexican art and rewrite some of that narrative. Extremely brutal images, such as José Clemente Orozco's landscapes of New York, were frequently designed as a commentary on metropolitan modernity. They form the core of the curatorial focus of the exhibition, which, along with the catalogue essays, present these concepts from four vantage points, each represented by a section in the exhibition.

Shattered Glass was part of the celebrations in New York in 2010 to commemorate the bicentennial of the independence of Mexico and the anniversary of the Mexican revolution.



José Clemente Orozco. *Aristocratic Dance*, 1926-1928.



Work by Pablo Vargas Lugo, León Ferrari and David Alfaro Siqueiros.

José Clemente Orozco. *The Dead*, 1931.



LUIS MÁRQUEZ

IN THE WORLD OF TOMORROW:

Mexican Identity in the 1939-40 New York World's Fair

November 14 – March 6

Queens Museum of Art



This exhibition is a collaboration between the Queens Museum of Art and the Mexican Cultural Institute after an initiative of curator Itala Schmelz. The show features over 80 photographs by Luis Márquez (1899-1978), the official photographer and art director of the Mexican Pavilion at the 1939-40 World's Fair that took place in Queens, New York, where the Queens Museum is now located.

Márquez fostered the image of a folkloric Mexico in photographic styles ranging from anthropological documents to ironic theatrical *tableau-vivant*, often posing dancers in their elaborate folk costumes against the ultra-modern World's Fair pavilion architecture.

The photographic negatives for these pictures were rediscovered by curators [Itala Schmelz](#) and [Ernesto Peñaloza](#) in the Luis Márquez photographic archive at the National Autonomous University of Mexico (UNAM) in Mexico City. Of particular significance are five vintage prints that were originally exhibited at the Fair. All other photographs, which are digitally reproduced from negatives will be on view in the United States for the first time.

In an additional highlight, the exhibition featured a selection of traditional Mexican folk costumes that Márquez included in the Mexican Pavilion. These costumes are currently under the care of the Universidad del Claustro de Sor Juana in Mexico City. The exhibition further contextualized Luis Márquez's work in its historic moment with newspaper articles, interviews, advertisements, and World's Fair memorabilia culled from the Queens Museum of Art's 1939-1940 World's Fair collection and other archives in the United States and Mexico.



Traditional folk costumes designed by Luis Márquez.



Luis Márquez Romay Photographic Collection. Manuel Toussaint Photographic Archives, Instituto de Investigaciones Estéticas, UNAM, Mexico City.

NEW YORK ART BOOK FAIR 2010

November 5-7
PS1, MOMA

The New York Art Book Fair is [Printed Matter](#), Inc.'s annual sale of contemporary art books, catalogs, periodicals, and magazines. Each year, approximately 3,000 visitors attend the fair.

The Mexican Cultural Institute hosted the stand [MX Editions](#) in collaboration with the Carrillo Gil Museum to promote the work of independent editorials of art books in Mexico.

Organized by the Carrillo Gil's Education Department, Analía Solomonoff and Textofilia Ediciones, [MX Editions](#) presented titles by book houses such as LAST and Textofilia Ediciones; museums like Carrillo Gil, Casa Vecina and Sala de Arte Público Siqueiros, as well as books by photographer Livia Corona.



Stand of [MX Editions](#)



VIS-Á-VIS SERIES

Pablo Vargas Lugo and Yasmil Raymond

November 10
Americas Society

Vis-á-vis: Dialogues Between Artists and Historians from the Western Hemisphere is a program created by the Americas Society that has featured several of the Mexican Cultural Institute's lecture programs with artists such as Miguel Ventura, Teresa Margolles and the collective Tercerunquinto.

This year [Pablo Vargas Lugo](#) discussed his work and recent projects with [Yasmil Raymond](#), curator at DIA Art Foundation. Vargas Lugo has exhibited extensively in a variety of international venues, including the Blanton Museum of Art, the Los Angeles County Museum of Art, Museo Carrillo Gil, Centro de Arte Reina Sofía, and MoMA PS1. Raymond is a leading curator in the field of contemporary art who publishes and lectures widely on the topic.



Pablo Vargas Lugo. *Mariposa bajo alfombra (Dashgai – Morfo menelaus)*, 2010.

BRIAN NISSEN

Evidence of a Poetic Act

December 8

Consulate General of Mexico in New York



Brian Nissen at his Studio.

Nissen is an inventor of solid forms that all of a sudden, as if snatched by an enthusiastic blow, take flight: Suddenly, you see multicolored pollen.
- Octavio Paz

Evidence of a Poetic Act is a documentary by [Jaime Kuri](#) that represents not only an exhaustive revision of sculptor [Brian Nissen](#) but also a reflection of his method of working. The film gathers a series of anecdotes on a life dedicated to the experimentation of forms, materials, colors, contemplation and the reinvention of his own world.

The Mexican Cultural Institute presented the documentary as a homage to the extensive high quality work of this important artist.

PINTA

The Modern & Contemporary Latin American Art Show

November 12 - 14

Pier 92



The Mexican Cultural Institute collaborated in the 4th edition of PINTA by featuring the series *Conversations between Artists and Curators* and co-presenting with Y Gallery a special project by Mexican artist Artemio.

Conversations were held between artist [Tania Candiani](#) and curator María del Carmen Carrión and artist [Alejandro Almanza](#) and curator Aldo Sánchez at the PINTA Auditorium as part of the fair's public programs.

The special project by [Artemio](#) consisted in a showcase of recent work in a booth at the fair. A selection of his videos was screened at the Big Screen Project, a large format high definition screen located in the public plaza at 6th Ave and 29th Street in New York.



Aldo Sánchez and Alejandro Almanza.



María del Carmen Carrión and Tania Candiani.

Top: Alejandro Almanza. *Just Give me a Place to Stand*, 2007. Bottom: Artemio. *Untitled*, from the series *Radical Chic*, 2010.

LIVIA CORONA & OMAR GÁMEZ

The Camera Club of New York Artists Conversations

November 19

Camera Club of New York

The Mexican Cultural Institute in collaboration with the Camera Club of New York presented a conversation between photographer Livia Corona and poet Gaspar Orozco and another between photographer Omar Gámez with curator Aldo Sánchez and photographer Allen Frame.

Livia Corona and Gaspar Orozco discussed Corona's latest book *Enanitos Toreros* (Powerhouse, New York, 2008), a series of interviews and photographs that the artist collected after touring with a group of "dwarf bullfighters" through Mexico for ten years while documenting their daily life. They also commented *Two Million Homes for Mexico* a series that comments on the plan that Mexican presidential candidate Vicente Fox proposed in 2000 to build two million low-income homes throughout the country during his six year term.

Omar Gámez, Aldo Sánchez and Allen Frame explored the process of making Gámez's first book *Dark Room* (Editorial RM, Mexico, 2009) in which the artist presents a series of black and white photos taken with a hidden camera in a gay sex club in Mexico City. The results are images with an apparently random composition of parts of blurry lighten bodies in sexual positions as well as empty rooms that could also be seen as abstract works.



Livia Corona. From the series *Two Million Homes for Mexico*, 2006-2010.



Omar Gámez. From the *Dark Book*, 2003-2004.

Latinbeat **Carlos Reygadas**
 Karina Escamilla NY Film Festival
Carlos Hagerman Museo del Barrio
 Spanish Cinema Now **Gaspar Orozco**
Eugenio Polgovsky
 Gael García **FILM**
 Lincoln Center **Rubén Ímaz**
 Seguir siendo **Diego Luna** Amores Perros
Pedro González Rubio
 Rodrigo García Indocumentales
 Gerardo Naranjo **Jomí García Ascot**
 Juan Carlos Rulfo Naief Yehya
Fernando Eimbcke Mariana Chenillo
 King Juan Carlos I Center **Martha Sosa**
Rigoberto Perezcano
 Alejandro González Iñárritu **Subterraneans**
Fernando de Fuentes
 Paul Leduc **Silent Light**

NORTEADO

(Northless)

March 26 / MoMA

March 27 / The Film Society of Lincoln Center

... you are in the hands of a real director”
- Manohla Dargis, The New York Times

Mexican filmmaker **Rigoberto Perezcano**'s first full-length feature *Norteado* (Mexico, 2009, 93 min.) was presented at the **MoMA** as part of the New Directors/New Films '10 program and screened at The Film Society of Lincoln Center.

The film depicts how life is lived precariously between desperate attempts to cross over the U.S./Mexico border. This is the story of Oaxaca-born Andrés (Harold Torres) as he bides his time in Tijuana. He finds a little work at a convenience store and gets friendly with the two women (Alicia Laguna and Sonia Couh) who run it.

As the relationships deepen and their individual stories emerge, the emotional costs of the ties that bind are explored with great sensitivity. The sincerity of the minimal story line is balanced by a liberating humor and breathtakingly beautiful images that give life and dignity to Andrés and his fellow travelers.

The presence of the director for the screening was made possible thanks to the support of the Mexican Cultural Institute. In addition, Cinema tropical and the Institute organized a reception at **Casa Mezcal**.



LOS QUE SE QUEDAN

(Those Who Remain)

January 14 / El Museo del Barrio

The Mexican Cultural Institute in collaboration with El Museo del Barrio presented the New York premiere of *Los Que Se Quedan* (Mexico, 2008, 96 min.), the acclaimed documentary directed by **Carlos Hagerman** and **Juan Carlos Rulfo**.

The documentary explores the families of eleven men, women, and children from different regions of Mexico who have crossed the border to the United States in search of better opportunities. The film beautifully explores the melancholy, memories and identity of those who remain and who continue to wait for their loved ones to return.

The presence of filmmaker Carlos Hagerman and producer **Martha Sosa** for a Q&A following the screening was made possible thanks to the support of the Institute.

Los que se quedan was also presented throughout the year as part of Cinema Tropical's *Indocumentales/Undocumentaries* film series.



Producer Nicolás Vale, director Carlos Hagerman and producer Martha Sosa.

ON THE EMPTY BALCONY

The Spanish Now Cinema Festival

December 19 / Walter Reade Theatre



One of the Walter Reade Theater's longest-running series, *Spanish Cinema Now* presented *On the Balcony*, a film by **Jomí García Ascot** (Mexico, 1961, 70 min).

The film is often cited as the first Mexican experimental film. Set in Mexico, a woman (**María Luisa Elío**, who also wrote the script) wrenched from her native Spain during the **Civil War**, revisits in memory the traumatic flight from her home. As a child, she witnessed a gun battle between a Republican partisan and two soldiers; projecting herself back into childhood, she re-experiences the fear and wonder of a child caught up in shattering adult events.

This rarely screened masterwork was filmed with nonprofessional actors, many of them members of the "Nuevo Cine" group, including Colombian poet Alvaro Mutis (playing the undercover policeman in Pamplona), poet Tomás Segovia, novelist Juan García Ponce, and many other illustrious names.

INDOCUMENTALES / UNDOCUMENTARIES

The US / Mexico Interdependent Film Series

May 5 – 21

June 30 – August 27

Indocumentales / Undocumentaries was a traveling series of documentaries on different experiences of **Mexican migrants** in the United States. Presented by Mexus, Cinema Tropical, CLACS NYU and the Mexican Cultural Institute, the series touched on topics such as hate crimes, drug trafficking as an industry and cultural phenomena, cultural identity, cross-border activism and discrimination in the U.S. legal system.

Screenings:

Al Otro Lado

(Natalia Almada)

King Juan Carlos I of Spain Center, NYU & Children's Aid Society, Harlem

Subterraneans: Norteño Music in New York

(Gaspar Orozco and Karina Escamilla)

King Juan Carlos I of Spain Center, NYU

Los que se quedan / Those Who Remain

(Carlos Hagerman and Juan Carlos Rulfo)

Casita Maria Center for Art & Education, Bronx & Queens Museum

Mi vida dentro / My Life Inside

(Lucía Gajá)

Dwyer Cultural Center, Harlem & Instituto Cervantes

Farmingville

(Carlos Sandoval and Catherine Tambini)

I.S. 291, Brooklyn & Americas Society

Which Way Home

(Rebecca Cammisa)

Americas Society

Manhatitlan

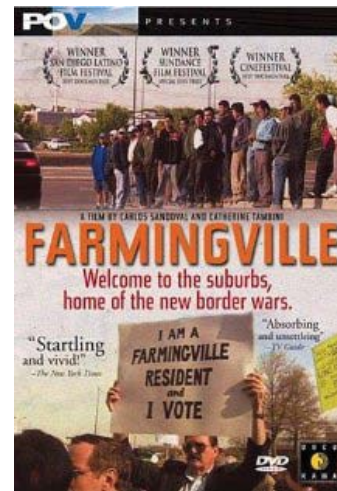
(Felipe Galindo)

Children's Aid Society, Harlem

Sixth Section

(Alex Rivera)

Children's Aid Society, Harlem



The Havana Film Festival brings to New York award-winning films as well as new independent films that are rarely screened in the U.S. This year the festival featured 40 films from 15 countries, two of those films from Mexico.

The festival featured the NY Premiere of *Crónicas Chilangas* (Mexico, 2009, 100 min.) by Carlos Enderle Peña, which was in competition for the Havana Star Prize. The film Awards included Best Actor, Screenplay and Opera Prima at the Guadalajara Film Festival, Mexico and it was Mexico's Official Selection for the 2010 Golden Globe Awards.

The festival also included the screening of *Crafts, Humors and Short Stories of the Mexican Independence and Revolution*, (Mexico, 2009, 50 min.) a collection of 26 one-minute films commissioned by Imcine to celebrate the bicentennial of Mexican Independence and the Centennial of our Revolution. Five of the best known Mexican animation directors were brought together: Luis Téllez, Karla Castañeda, Rigoberto Mora (1965-2009), René Castillo and Rita Basulto.

MEXICO IN THE XI HAVANA FILM FESTIVAL NEW YORK

April 16 - 23 / Quad Cinema



SUBTERRANEANS

Norteña Music in New York

May 5 / King Juan Carlos Center



Still of *Subterraneans*.

The Mexican Cultural Institute supported the screenings of this interesting documentary directed by **Gaspar Orozco** and **Karina Escamilla**.

The documentary features five bands from south-central Mexico that survive playing music in the subway of New York. For them, the Norteño music is a way of life. It is a vehicle of expression that reflects their experience as immigrants and gives them at the same time, a sense of identity in a radically new society.

The documentary was also screened at CUNY Graduate Center, Restaurant La Superior and Children's Aid Society.



HOLA MEXICO

Film Festival 2010

June 2 - 6

Quad Cinema



The Hola Mexico Film Festival premiered in the U.S. in 2008 thanks to the support of the Mexican Cultural Institute. It is now the biggest Mexican Film Festival outside of Mexico.

This year the festival had a six-city U.S. tour visiting Los Angeles, San Francisco, Miami, Chicago, Washington D.C. and New York. A total of 14 Mexican films were screened, actors and directors were present for Q&A sessions with the audience alongside festival director Samuel Douek.

The festival opened with the documentary *Seguir Siendo: Café Tacvba* by Mexican filmmakers Ernesto Contreras and José Manuel Craviotto. Café Tacvba's Emmanuel "Meme" del Real was present for a Q & A with the audience thanks to the support of the Mexican Cultural Institute.

The opening night celebration was held at SOB's in the West Village. Las Bellas Artes and Spenglish presented the closing night party at De Santos.



Samuel Douek, Ernesto Contreras, José Manuel Craviotto, Emmanuel del Real and Raúl Zorrilla



Seguir Siendo: Café Tacvba
(Ernesto Contreras & Jose Manuel Craviotto)

Perpetuum Mobile (Nicolás Pereda)

Becloud (Alejandro Gerber Bicecci)

Northless (Rigoberto Perezcano)

Half of the World (Jaime Ruíz Ibáñez)

Black Sheep (Humberto Hinojosa)

Love on A Weekend (Salvador Aguirre)

The Student (Roberto Girault Facha)

Kitsch is Cool (Sergio Arau)

Bitten Bullet (Diego Muñoz)

Sex, Shame & Tears (Antonio Serrano)

The Inheritors (Eugenio Polgovsky)

Those Who Remain
(Juan Carlos Rulfo and Carlos Hagerman)

It Happens in One Day (various)

Murder Seriously (Antonio Urrutia)

EUGENIO POLGOVSKY & PEDRO GONZÁLEZ-RUBIO AT THE FLAHERTY SEMINAR

June 19-25
Colgate University, Hamilton NY

Thanks to the support of the Mexican Cultural Institute, filmmakers **Pedro González Rubio** and **Eugenio Polgovsky** participated at the Robert Flaherty Film Seminar. This year, the seminar examined the ways in which artists depict and explore the daily rituals and larger implications of work as well as the changing nature of work and the workplace. The Seminar provided a panoramic survey of work in its many facets - from the history of labor strife to the rise of global capitalism to the abandoned working class of post-industrial societies in America and China.

Also in collaboration with Cinema Tropical and the Flaherty Seminar, two films by González Rubio and Polgovsky were screened at Union Docs: *Toro Negro* and *Trópico de cáncer*.

Toro Negro by Pedro González-Rubio / Carlos Armella (Mexico, 2005) gives deep insight into the life of Fernando Pacheco a.k.a El Suicida (The Suicidal), a young bullfighter who fights not in big arenas but at popular parties of small Mayan communities in the Yucatán Peninsula. Fernando is heart-warming and honest, but also an alcoholic, violent and impulsive. Pedro González-Rubio and Carlos Armella follow, almost from the character's inside, and sometimes with a disturbing closeness. *Toro Negro* is a documentary that shows human passions and conflicts with rawness and humor.

Trópico de Cáncer by Eugenio Polgovsky (Mexico, 2004) is a meticulous account of the perilous conditions of a group of families living in the arid desert of San Luis Potosí in their quest for survival hunting animals to sell them on the highway. Both visually and narrative astonishing, the film is Eugenio Polgovsky's documentary debut which was screened in numerous film festivals around the world.

A discussion with both directors and Carlos Gutiérrez (Cinema Tropical) followed the screenings.



Eugenio Polgovsky at the discussion following the screening of *Tropic of Cancer*.

Photos courtesy by Flaherty Seminar.



Pedro González Rubio at the discussion following the screening of *Toro negro*.

FILMMAKING AND PRODUCING IN MEXICO

Advantages and Business Opportunities

June 4
Metlife Building

The U.S.-Mexico Chamber of Commerce and the Mexican Cultural Institute organized a panel discussion with members of the film industry to discuss the benefits and business opportunities of producing and investing in the Mexican independent film industry.

The panel consisted of professionals that included **Hugo Villa**, Director of Film Production at IMCINE; **José Manuel Ramírez**, a partner at KPMG; and producer **Becky Glupczynski**, who narrated success stories about projects recently filmed in Mexico.

The event was attended by specialists from the United States interested in the topic, film directors and producers, media officials and film students and faculty.



FRIDA, NATURALEZA VIVA

A film by Paul Leduc

October 6
Instituto Cervantes



Naief Yehya introducing the film.

The Instituto Cervantes, in collaboration with the General Consulates of the Argentina, Colombia, Chile, Mexico and Venezuela presented a film series commemorating the Bicentennial of their Independences.

Naief Yehya introduced the film presented by the Mexican Consulate: *Frida, Naturaleza viva* (Mexico, 1983, 108 min.), a film based on the life of the Mexican painter Frida Kahlo. The film displays a rich poetic style, following the artist's life, from childhood to death.





THE 48TH NEW YORK FILM FESTIVAL

Lincoln Center
September 24 - October 10



Mexico had a strong presence during the 2010 edition of the New York Film Festival. The Fernando de Fuentes' Mexican Revolution Trilogy was part of the *Masterworks* series; the film *Revolution* was selected for the *Main Slate* section and *We Are What We Are* by Jorge Michel Grau was part of the official program.

The **Fernando de Fuentes'** Mexican Revolution Trilogy included the screening of *Prisoner 13 (El prisionero trece)*, *El Compadre Mendoza* and *Let's Go with Pancho Villa (Vámonos con Pancho Villa)*.

After the screening of *Let's Go with Pancho Villa*, there was a conversation about the work of De Fuentes and the Mexican Revolution with Raúl J. Zorrilla, Executive Director of the Mexican Cultural Institute and the Film Society's Director, Richard Peña.

Revolution is a film produced in Mexico realized on the occasion of the Centennial of the Mexican Revolution. The film is composed by ten shortfilms by some of the brightest young Mexican directors, including Mariana Chenillo, Patricia Riggen, Fernando Eimbcke, Amat Escalante, Gael García, Rodrigo García, Diego Luna, Gerardo Naranjo, Rodrigo Plá and Carlos Reygadas.

Ranging from Patricia Riggen's delightful *Beautiful and Beloved* to Carlos Reygadas's explosive *This Is My Kingdom*, *Revolución* is an intriguing collection of responses to the Revolution's legacy, a fascinating panorama of views on contemporary Mexico, as well as a terrific introduction to one of the world's most consistently exciting national cinemas.

The participation of Mariana Chenillo, Patricia Riggen, Gael García Bernal y Diego Luna to the screening was made possible thanks to the support of the Mexican Cultural Institute.



Still of *Lucio*, by Gael García.



Still of *Vámonos con Pancho Villa!*

Top: Pablo Cruz, Fernando Eimbcke, Patricia Riggen, Gael García, Mariana Chenillo, Diego Luna and Richard Peña.
Bottom: Film Society director Richard Peña, Raúl Zorrilla and film critic Jonathan Buchsbaum at the discussion after the screening of *Vámonos con Pancho Villa!*



CINEMA TROPICAL AWARDS

October 22
The Times Center



Award Winners:

LA CIÉNAGA

(Argentina/France/Spain, 2001)
Written and Directed by Lucrecia Martel

AMORES PERROS

(Mexico, 2000)
Directed by Alejandro González Iñárritu

SILENT LIGHT

(Mexico/France/Netherlands/Germany, 2007)
Written and Directed by Carlos Reygadas

CITY OF GOD

(Brazil/France, 130 min, 2002)
Directed by Fernando Meirelles

ONIBUS 174 / BUS 174

(Brazil, 150 min., 2002)
Directed by José Padilha

Y TU MAMÁ TAMBIÉN

(Mexico, 2001)
Directed by Alfonso Cuarón

WHISKY

(Uruguay/Argentina/Germany/Spain, 2004)
Directed by Juan Pablo Rebella and Pablo Stoll

THE HEADLESS WOMAN

(Argentina/Spain/France/Italy, 2008)
Written and Directed by Lucrecia Martel.

THE HOLY GIRL

(Argentina/Spain/Italy/Netherlands, 2004)
Directed by Lucrecia Martel

EL LABERINTO DEL FAUNO /

PAN'S LABYRINTH

(Mexico/Spain/USA, 2006)
Written and Directed by Guillermo Del Toro

With the sponsorship of the Mexican Cultural Institute, Cinema Tropical launched the first edition of the Cinema Tropical Awards, an annual award ceremony in New York City celebrating the best of the Latin American film production.

The award ceremony aimed to celebrate the 10 Best Latin American Films of the Decade (2000-2009) and was held at the Times Center in New York City.

The winners were selected by a poll that Cinema Tropical culled from New York film professionals in December 2009.

Mexican film director **Carlos Reygadas** was present to receive an award for his film *Silent Light*. The other Mexican films awarded were *Y Tu Mamá También*, *Amores Perros* and *Pan's Labyrinth*.

Among the Mexican presenters at the ceremony was orchestra director **Alondra de la Parra** and architect **Enrique Norten**.

In addition, the initial edition included a film series showcasing the awarded films at the IFC Center in downtown Manhattan; as well as a special commemorative book with essays on each of the films written by guest film critics and scholars. The book was launched at the Americas Society with a special panel discussion.



Alondra de la Parra.

13TH LATINBEAT FILM FESTIVAL

September 8-11
Walter Reade Theater

11 Filmmakers over 11 Days
5 US & 9 NYC Premieres

The Film Society of Lincoln Center celebrated the 13th Latinbeat Film Festival, with sixteen films from eight different countries that included Argentina, Colombia, Venezuela, Chile, Nicaragua, Paraguay, Peru and Mexico.

Mexico was represented by the films *Back to Life / Vuelve a la vida* (Carlos Hagerman), *Cephalopod / Cefalópodo* (Rubén Imaz), *The Cramp / El calambre* (Matías Meyer) and *Perpetuum Mobile* (Nicolás Pereda).

The assistance of filmmakers Rubén Imaz and Carlos Hagerman to participate in a Q&A session after their screenings was made possible thanks to the support of the Mexican Cultural Institute.



Carlos Hagerman and Rubén Imaz.



Amalia Hernández Town Hall
 APAP Sonia Lartigue
 Abraham Tari José Limón
PERFORMING
 Toy Theater Festival
Mexico Now ARTS
LARK Moona Luna David Olguín
 Americas Society Mariana Carreño-King
La Malinche La Mama Theatre
 Dance Space Project Bea Carmina
Mario Espinosa Mariana Hartasanchez
 St. Anne's Warehouse Alejandro Benítez
Mauricio Martínez King Juan Carlos I Center
 CUNY Graduate Center **Martín Lanz**
Tareke Ortiz Juan Carlos Vives
R.Evolución Latina
 Pistolera Facto Teatro

APAP

Annual Conference Of Performing Artists

January 8 - 12

New York Hilton Hotel

The Association of Performing Arts Presenters (APAP) held its 55th annual conference this year, with 400 presenters from 23 countries.

APAP is the largest gathering of performing arts presenters, managers, decision makers and artists in the world. The conference is an opportunity to create visibility for the presenting and touring as an industry and to showcase the world's diverse cultures in communities throughout the United States and globally.

Mexico was represented by a group of 50 delegates from different Mexican states. The Mexican delegation was composed by representatives of the Council for Culture and the Arts CNCA; the Auditorio Nacional in Mexico City, Universidad Veracruzana, Instituto Zacatecano de Cultura, Instituto Municipal de Arte y Cultura de Puebla, Festival Internacional de Tamaulipas, Instituto Chihuahuense de Cultura, Instituto Sonorense de Cultura, Universidad de Guadalajara among others.

The Institute coordinated their participation as well as the rental of a stand in which the participants were able to distribute materials to international promoters and festival directors.



Stand of the Mexican Cultural Institute at APAP.



JOSE LIMÓN

Dance Company Salon Series

February 4th & March 25

Americas Society

In this series, Carla Maxwell, Artistic Director of the Jose Limón Dance Company discussed the influence of Jose Limón in the world of contemporary dance and the company's preservation and dissemination of his works and aesthetic ideas. The first event, held in February, included a performance of excerpts from *Rooms* and *There is a Time*.

A performance of excerpts of *La Malinche* (Premiered May 1947 at Jordan Hall, Boston) was presented in March with a commissioned score by Norman Lloyd. The dance was a product of José Limón's childhood memories of Mexican fiestas in which performers would re-enact stories of local history and tradition. The dancer's performance refers to Cortes' Conquest of Mexico and the complicity of the Indian princess Malintzin who, according to legend, returned years after her death as the revolutionary spirit "La Malinche" to lead the Mexican Indians to victory over their Spanish conquerors.

In 1908, José Limón (Culiacán, Mexico) immigrated to the United States at the age of seven. When he was 20, he moved from Los Angeles to New York and discovered modern dance. After serving in the U.S. Army, Limón formed his own dance company and, over the next 25 years, established it as one of the major forces in twentieth century dance.



Performance of *La Malinche* at Americas Society.

CONTEMPORARY MEXICAN THEATRE

April 12
Martin E. Segal Theatre, CUNY Graduate Center

As part of the International/World Theater series of CUNY, director Mario Espinosa and playwright David Olguín, prominent figures in contemporary Mexican theatre were invited to participate in a conference to discuss trends in Mexican theatre today.

Mario Espinosa Ricalde has staged major works including Yazmina Reza's *Art* and Michael Frayn's *Copenhagen* in Mexico City. He currently is Director of the University Theatre Center at the National Autonomous University of Mexico (UNAM).

Award-winning Playwright David Olguín's recent plays include *Casanova o la fugacidad*, *Siberia* and *La lengua de los muertos* (2009). He also teaches playwriting through the Foundation for Mexican Letters.

The attendance of the playwrights to this conference was made possible thanks to the support of the Mexican Cultural Institute.



Claudia Norman, David Olguín, Mario Espinosa and translator.



MARTÍN LANZ

Choreography
May 2 / Danspace Project



Martin Lanz

With the support of the Mexican Cultural Institute, Mexican choreographer and dancer Martin Lanz presented *Movement acoustics*, a piece that focused on the resonance of the movement. Lanz' fascination with architecture, physics and philosophy were reflected into this performance.

Martín Lanz Landázuri was born and raised in Mexico City. He has been traveling between Mexico and New York since 2006 looking for rhythms, textures and sounds through movement and other media. He has actively shown his work at New York venues and at international festivals such as *Performática* 2009, *Prisma* as well as others in Mexico, Honduras, Cuba and Ecuador.

SER... O NO CER... VANTES

May 28 / Baruch Performing Arts Center

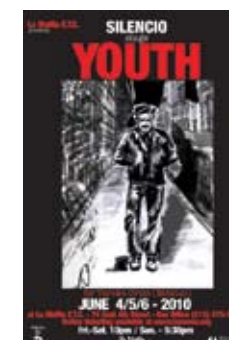
The artist collective R.Evolucion Latina presented *Ser... o No Cer...vantes*, a play written and directed by GOYA Award Winner Yolanda García Serrano and Salvador Toscano.

The comedy explored what would happen if one day we discovered that Cervantes and Shakespeare was the same person. It analyzes the curious connections between some of history's greatest plays, including *Othello* and *El celoso extremeño*, *The Taming of the Shrew* and *La ilustre fregona*, and *El Quijote* and *Hamlet*.



SILENCIO SINGS YOUTH

June 4,5,6 / La MaMa, Experimental Theatre Company



La MaMa Theater presented the world premiere of the play *Silencio Sings Youth* written, directed and performed by Mexican artist Tareke Ortiz.

The play featured Ortiz himself playing the piano and singing Mexican love songs from genres that ranges from bolero to ranchera and danzón.

Silencio Sings Youth explores the difficulties in love relationships taking as an example the love life of the main character and his past relations with younger men and the differences of expectations and perspectives of life.

THE WORD EXCHANGE

U.S./México Playwright Exchange Program

November 12-22

Lark Play Development Center

The Word Exchange is a 10-day residency and theatrical dialogue between four Mexican playwrights, four U.S. playwrights, and the Lark community. It was created as a yearly program by LARK and FONCA with the support of the Mexican Cultural Institute in 2006. Through the translation of new Mexican plays, the development of these plays with established U.S. artists, and New York cultural exploration, the program coordinated by Andrea Thome, establishes ongoing channels of communication and collaboration between artists in the U.S. and México.

This year's program counted with the participation of Mexican playwrights Juan Carlos Vives, Bea Carmina, Gibrán Portela and Mariana Hartasanchez. A public reading of their plays was organized at the stage of the Repertorio Español Theatre Company on November 22nd at the end of the residency with an attendance of more than 280 people.

Founded in 1994, the Lark is a laboratory for new voices and new ideas, the Lark Play Development Center provides American and international playwrights with indispensable resources to develop their work, nurturing artists at all stages of their careers, and inviting them to freely express themselves in a supportive and rigorous environment. By reaching across international boundaries, the Lark seeks out and embraces new and diverse perspectives from writers in all corners of the world. With the aim to integrate audiences into the creative process from its initial stages, the Lark brings together actors, directors and playwrights to allow writers to learn about their own work by seeing it—and by receiving feedback from a dedicated and supportive community.



They Say by Juan Carlos Vives.



Alaska by Gibrán Portela.

CELEBRATE MEXICO NOW

September 16 - 30



Amb. Rubén Beltrán and Paco Ignacio Taibo II.

2010 marked the 7th anniversary of the Celebrate Mexico Now Festival, the first and only annual festival of contemporary Mexican art and culture in New York City. Encompassing cuisine, dance, film, literature, music, theater, and visual art, the festival provides New York City with a glimpse of the most intriguing artists and ideas pouring out of Mexico today.

Since its inception, the Mexican Cultural Institute has been sponsor of the festival. This year, the program included the following activities:

New York Authentic Mexican Restaurant Week

Mexico City Noir
Book presentation by Paco Ignacio Taibo II at King Juan Carlos Center.

Screening of award-winning short films from the 2009 Morelia International Film Festival.
School of Visual Arts.

Moona Luna
Concert by Pistolera at El Museo del Barrio.

Wurmhaus
Exhibition by artist artist Mónica Martínez at Eyelevel BQE Gallery” despues de Martinez.

Entomo-Cuisine
An Insect Pairing Dinner by chef and artist Philip Ross

Natalia Lafourcade
Concert at Joe's Pub.

The New Songs of the Ceiba
Presentation of the book edited by Carlos Montemayor and Donald Frischman.

La Gruta de Baba
Multimedia show by singer Juan Pablo Villa and artist Arturo López

Ely Guerra
Concert at Le Poisson Rouge.

Till the Last Drop...My Love
Screening at the Metropolitan Museum of Art.

Reading Carlos Monsiváis in New York, roundtable
Roundtable at Fordham University.

Tambuco Percussion Ensemble
Concert at Symphony Space.



Introductory remarks given by Claudia Norman.



BALLET FOLKLÓRICO DE MÉXICO DE / AMALIA HERNÁNDEZ

February 24
Town Hall

A colorful evening of traditional music and dance with sophisticated costumes and more than 50 accomplished dancers and 18 musicians was presented by the Ballet Folklórico de México to celebrate the [100th Anniversary of the Mexican Revolution](#).

Founded over 50 years ago by visionary choreographer Amalia Hernandez, the Ballet Folklórico is Mexico's most prestigious folkloric dance company.

In addition to its year-round residency at Mexico City's acclaimed Palacio de Bellas Artes, the company also performs concerts around the world, representing the history and art of Mexico's native and Hispanic cultures.



FACTO TEATRO

at Great Small Works 9th International
Toy Theater Festival

June 12-13
St. Ann's Warehouse



Mexico-City based theater company *Facto Teatro* performed *Panteón de Fiesta* at St. Ann's Warehouse as part of the Great Small Works 9th International Toy Theater Festival.

The play celebrates the myths and traditions surrounding the Day of Dead. The participating Mexican performers were Alejandro Benítez, Mauricio Martínez, Mercedes Gómez and Gerardo Tamez.

The festival lasted from May 30th till June 13, 2010 and it combined visual art, puppetry, film and performance from diverse artists from around the world.

Instituto Cervantes **Álvaro Enrigue**
Natalia Toledo Valeria Luiselli
 Rey David Rojas **José Dimayuga**
 Christopher Domínguez
 Editorial Quimera **Sergio Tellez Pon**
 Carmen Boulosa
LITERATURE
 The Beats **Juan Carlos Bautista**
 Wow! New York City
 Odette Alonso **Natalio Hernández**
 New York Writers Coalition **Nayar Rivera**
Paco Ignacio Taibo II
 McNally Jackson Books **Aura Estrada Prize**
Gaspar Orozco Rubén Cazalet
 Hernán Bravo PEN World Voices
Humberto Beck
 King Juan Carlos I Center **Review magazine**

TRILATERAL READING

Indigenous Writers from Canada, Mexico
and the United States

March 31
Americas society

Authors Joseph Bruchac (US), Drew Hayden Taylor (Canada) and Natalia Toledo (Mexico) read excerpts from their works in their original language (Abenaki, Ojibway and Zapotec, respectively) followed by their English versions.

The panel was moderated by Mexican writer Carmen Boulosa, who stressed the importance of the preservation of literature in languages and idioms that are in danger of disappearing.



Natalia Toledo.



Carmen Boulosa, Drew Hayden, Joseph Burac, Natalia Toledo, David Unger.



Susan Segal, President of the Americas Society and Daniel Shapiro, director of Literature with the participant writers. Photo by Elsa Ruiz, courtesy of Americas Society.

QUEER LITERATURES IN MEXICO

March 11
King Juan Carlos Cultural Center

March 12
McNally Jackson Books

The Mexican Cultural Institute and the MA in Creative Writing of New York University presented *Reflections on its practices: authors of Quimera editions* a round table discussion with authors Odette Alonso, Nayar Rivera, Sergio Téllez-Pon, Juan Carlos Bautista and José Dimayuga – all published by Mexican publishing house Quimera.

The authors discussed their creative processes, their work and reviewed the state of queer literature in Mexico.

Quimera was established in 2007 as the first Spanish-language queer publishing house in Mexico. It has published works by some of the most important contemporary Mexican authors like Luis Zapata, author of the legendary novel *The Vampire of Colonia Roma*, renowned novelist and journalist Luis González de Alba, and José Joaquín Blanco, the prolific author of more than 45 titles in many genres.

In addition, the Mexican Cultural Institute and McNally Jackson Books co-hosted *Mexico queer*, a reading, discussion, and book signing with Odette Alonso, José Dimayuga, Nayar Rivera and Sergio Téllez Pon



Aldo Sánchez, José Dimayuga, Sergio Téllez Pon, Nayar Rivera and Odette Alonso.



Sergio Téllez Pon and José Dimayuga.

MEXICAN LITERATURE IN THE AGE OF OBAMA

April 15
Americas Society

A roundtable discussion with a group of prominent Mexican novelists and critics including Humberto Beck, Christopher Domínguez, Valeria Luiselli and Antonio Ortuño read a selection of texts that explore the cultural, social and political ramifications of current literature, particularly in the light of the Bicentennial of the Independence celebrations and current events in Mexico, the United States and the rest of the world. The conversation was moderated by Álvaro Enrígue.

The participating artists were all represented in *Review 80 (Mexico: The 21st Century Issue)* published by Americas Society. The presence of the writers was made possible thanks to the support of the Mexican Cultural Institute.



Antonio Ortuño, Humberto Beck, Christopher Domínguez and Daniel Shapiro.



Álvaro Enrígue, Valeria Luiselli, Antonio Ortuño, Humberto Beck and Christopher Domínguez.

WOW!

New York City. Imagine a City Built with a Paper Clip...

April 11-13

Mexican artist Rey David Rojas presented *Wow! New York City, Imagine a City Built with a Paper Clip...* a children's book with images of sculptures made with wire representing some of New York City's most famous symbols.

Wow! New York City was written by Puck and he, along with Rey David were present for the signing and reading of the book at four bookstores including: BookCourt Brooklyn, Bank Street Books, Books of Wonder and Doodle Doo's. Rey David demonstrated his techniques and use of materials to the delighted audience.

The events were free and a reception was attended by the artist thanks to the support of the Mexican Cultural Institute.



Publisher Mauricio Vázquez and illustrator Rey David Rojas.

GABY BRIMMER

An Autobiography in Three Voices

April 8
Americas Society



Jerry W. Carlson and Lauri Umansky.

Gaby Brimmer (1947-2000) was born with cerebral palsy and learned to communicate by using her left foot on an alphabet board and electric typewriter. She attended Mexico's National Autonomous University (UNAM) and had great influence on launching the country's disability rights movement.

The title of her autobiography refers to the alternation of Gaby's voice with those of her mother and Florencia, her caregiver and one of her main influences in teaching her to communicate.

Brimmer wrote her autobiography with renowned novelist Elena Poniatowska. Participants at the reading were Trudy Balch (translator of the book), Lauri Umansky, Rivka Wideman and Jerry W. Carlson.

THE AURA ESTRADA PRIZE

New York City

The Mexican Cultural Institute, along with writers [Frank Goldman](#), [Paul Auster](#), [Salman Rushdie](#), and others, have taken part in the launching of a literary prize in the name of Mexican writer Aura Estrada, who died on July 25, 2007.

The Institute administers all donations as the prize's fiscal sponsor. The prize announcement was made by Gabriela Jauregui, Frank Goldman Gabriel García Márquez and Raúl Zorrilla on December 1st, 2008 at the International Book Fair in Guadalajara. The first Aura Estrada Prize was awarded by jury president [Margo Glantz](#) to [Susana García Iglesias](#) for her book *Barracuda* at the Oaxaca Book Fair in 2009.

The prize is awarded bi-annually to female writers under 35 years old who live in Mexico or the U.S. and write creative prose (fiction or non fiction) in Spanish. It includes a stipend and residency at one of three writer's colonies: Ucross in Wyoming, Ledig House in New York and Santa Maddalena in Tuscany, Italy.

To learn more about this wonderful prize and make donations, please visit www.auraestrada-prize.org



Min. Raúl Zorrilla and Gabriel García Márquez during the press conference of the prize at the Guadalajara Book Fair in 2008

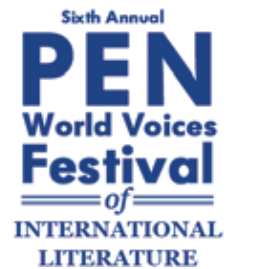


Margo Glantz, Vivian Abenshushán, Susana García Iglesias—recipient of the Aura Estrada Prize—, Gabriela Jáuregui, Mónica de la Torre and Cristina Rivera Garza at the Oaxaca Book Fair, 2009.

PEN WORLD VOICES

Festival of International Literature

April 25 - May 2



2010 marked the 6th edition of the prestigious PEN World Voices Festival where 160 established and emerging authors from 40 countries and 18 different languages took stage in venues across the city for 7 days of conversations, panels, performances and readings. Mexico was represented by writers [Alberto Ruy Sánchez](#), [Martin Solares](#) and [Homero Aridjis](#).

[Alberto Ruy Sánchez](#)
4/28 *Readings from Around the Globe: Opening Night Extravaganza*
92Y Unterberg Poetry Center

4/30 *Blogs, Twitter, the Kindle: The Future of Reading*
Instituto Cervantes

5/1 *Of Roots, Clichés and the Imagination: Where do we write from?*
Instituto Cervantes (with Martin Solares)

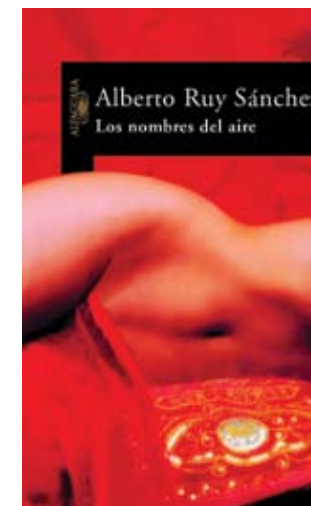
[Martin Solares](#)
4/29 *Resonances: Contemporary Writers on the Classics*
Baruch College

4/30 *Short Stories: Past, Present and Future*
Scandinavia House

[Homero Aridjis](#)
5/1 Poetry Reading and Reception at Grand Gallery, National Arts Club.

5/2 *The Writer as Activist*
PowerHouse Arena, Brooklyn

The presence of Alberto Ruy-Sánchez and Martín Solares was made possible thanks to the support of the Mexican Cultural Institute.



Alberto Ruy Sánchez

THE BIG READ

in the Bronx celebrates Mexico

May 4-12

The *Big Read* celebrated Cinco de Mayo with a festival that included food, music, crafts, films, theater and panels about Mexico and the Mexican community in New York.

In salute to *The Big Read* and Cinco de Mayo, a collection of Mexican short stories translated into English titled *Sol, piedra y sombras* (*Sun, Stone and Shadow*) was presented at the Bronx Culture Trolley. The book was published specifically for *The Big Read* program and was designed by the Fondo de Cultura Económica to make reading more accessible to the Latino community. The National Council for Culture and Arts of Mexico selected 20 stories written by Mexico's most renowned authors for this special event. They included Octavio Paz, Carlos Fuentes, José Emilio Pacheco, Rosario Castellanos, Sergio Pitol, Juan Rulfo, Martín Luis Guzmán, Inés Arredondo, Elena Garro and Juan José Arreola, among others.

In addition, three Mexican films were presented throughout the festival: *Subterranean* (Gaspar Orozco and Karina Escamilla), *Los Que Se Quedan / Those Who Remain* (Juan Carlos Rulfo and Carlos Heggerman) and *Al Otro lado / To the Other Side* (Natalia Almada).



Amb. Rubén Beltrán during the Big Read celebration.



Deirdre Scott, Director of the Bronx Council on the Arts; Amb. Rubén Beltrán; Dr. Félix Matos, President of Hostos Community College; Rubén Díaz Jr., President of the Bronx and William Aguado, President of the Bronx Council on the Arts.

THE BEATS AND MEXICO

May 6 / Americas Society

The Mexican Cultural Institute and Americas Society co-presented a discussion on the impact that Mexico had on the controversial group of American writers that were part of the Beat Generation. The panel was made up of the following three authorities on Beat literature: Joyce Johnson, an expert on Jack Kerouac, Regina Weinreich, an expert on William Burroughs and John Tytell, who moderated the event and discussed the fascination the writers had with Mexico in the 1950s.



William Burroughs and Jack Kerouac.

The speakers discussed the importance and influences that led these writers to spend time in Mexico and examined the experiences that inspired Burroughs's *Naked Lunch*, Kerouac's *Tristessa*, and Ginsberg's *Howl*.

VOCES CON ECO

Book Launch and Poetry Reading

May 18 / Consulate General of Mexico in New York



Participants of the creative writing workshop.

Voces con eco comprises the work of the creative writing workshop that *Mano a Mano: Mexican Culture Without Borders* and NY Writers Coalition offered in 2010. The book was partially funded by the Mexican Cultural Institute and the launch and reading took place at the Mexican Consulate followed by a reception.

Participants writers: Luz Aguirre, Miguel Ángel Ángeles, Leonardo Anzúres, Alberto Bremermann, Abelardo Durán, Mariel Escalante, Ricardo Hernández, Raúl Hurtado, Betsy Lainez, Tatiana Mendoza, Rosalino Ramos, Rosío Ramos, Gabriel Rivera, Mary Ellen Sanger, Flavio Tochmani and Claudia Urey.

REVIEW 80

Magazine launch May 20 / Americas Society

As part of a program dedicated to celebrating Bicentennial of Mexican Independence, the Mexican Cultural Institute co-presented with Americas Society the launch of *Review 80: Mexico: The 21st Century Issue*.

Review 80 was devoted to the Mexican literature of the XXI Century and it is comprised of articles by leading scholars and writers Christopher Domínguez, Viviane Mahieux, John Mraz, and Juan Villoro, on key figures and iconoclasts in Mexican literature including Heriberto Yépez, Cube Bonifant, the Casasolas brothers, and Roberto Bolaño; and fiction, poetry, and essays by the above writers as well as Humberto Beck, Valeria Luiselli, Mónica de la Torre, and Antonio Ortuño.

The event included a reading and discussion by Rubén Gallo, Mónica de la Torre, Fabrizio Mejía Madrid, Guillermo Sheridan and Martín Solares, all of whose work appears in the special issue.



NUEVA GRAMÁTICA DE LA LENGUA ESPAÑOLA

(New Grammar of Spanish Language) Book presentation:

May 26

Instituto Cervantes

The book *Nueva Gramática del Español* (Real Academia de la Lengua Española) represents eleven years of work by the twenty-two Spanish Language Academies that dictate the linguistic norms for Spanish speakers in all its geographical and social variants. It is the first academic grammar guide since 1931.

The participants for this presentation included Ignacio Bosque from the Real Academia Española, Jaime Labastida “invited by the Mexican Cultural Institute-” from Academia Mexicana de la Lengua, Rodolfo Cerrón Palomino from Academia Peruana and Gerardo Piña from the Academia de la Lengua Española en Estados Unidos.



Gerardo Piña, Ignacio Bosque and Jaime Labastida.



VICENTE QUIRARTE

Book Presentation

October 19

Instituto Cervantes



Dore Ashton and Vicente Quirarte.

To create *Republicans in Another Empire. Mexican Travelers* in New York (1830-1895),” Quirarte compiled texts of 19th Century Mexican travelers that arrived to New York or that lived in this city and wrote about its secrets, wonders, misfortunes, customs and mysteries. Thus, an unorthodox biography of the Big Apple takes shape, in which various and very distinct points of view (Lorenzo de Zavala, José Rivera y Río or Guillermo Prieto) intersect.

The presentation was a conversation between the author and New York art critic Dore Ashton and it was a collaboration between the Mexican Cultural Institute and the Instituto Cervantes.

NATALIO HERNANDEZ AT LA CASITA

August 14 / Lincoln Center Out-of-Doors Festival



Natalio Hernández at La Casita.

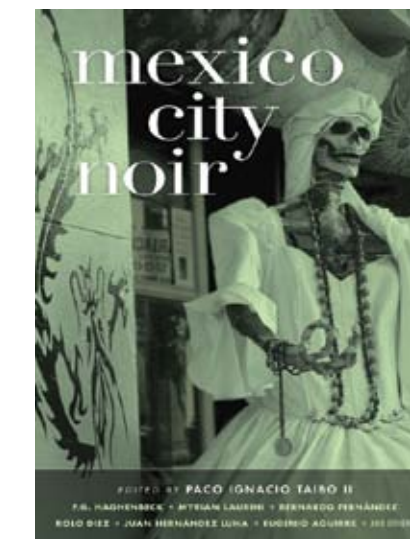
Lincoln Center Out-of-Doors festival presented *La Casita: A Home for the Heart* for its tenth year in a row. *La Casita* celebrates oral tradition and cultural diversity through verse and music.

With support from the Mexican Cultural Institute, Nahuatl poet Natalio Hernández shared his poems as a way to harmonize our present with the past. He is a founder of the Asociación de los Escritores en Lenguas Indígenas (AELI, *Association of Writers in Indigenous Languages*), the Casa de los Escritores en Lenguas Indígenas (CELI, *House of Writers in Indigenous Languages*), and the Alianza Nacional de Profesionales Indígenas Bilingües (or ANPIBAC, *National Alliance of Indigenous Bilingual Professionals*).

The poet also read his work on August 15 at Pregones Theater.

MEXICO CITY NOIR

September 16 / King Juan Carlos I of Spain Center, NYU



Paco Ignacio Taibo II presented *Mexico City Noir*, an anthology of short mysteries set in neighborhoods across Mexico City (Akashic Books, 2010). The book is part of *Akashic's Noir series*. Taibo edited the Mexico City themed anthology.

The book includes new stories by Paco Ignacio Taibo II, Eugenio Aguirre, Eduardo Antonia Parra, Bernardo Fernández Béf, Óscar de la Borbolla, Rolo Díez, Victor Luiz González, F.G. Haghenbeck, Juan Hernández Luna, Myriam Laurini, Eduardo Monteverde, and Julia Rodríguez.

The participation of Paco Ignacio Taibo II was made possible thanks to the support of the Mexican Cultural Institute.

LOS ORILLADOS

by Hernán Bravo

October 15

McNally Jackson Bookstore

The Institute, in collaboration with the McNally Jackson Bookstore organized the presentation of the book *Los Orillados (Pértiga)* by Mexican poet and essayist **Hernán Bravo**. Bravo analyzes the work of five Hispanic American poets that work on the margin: Marosa di Giorgio, Juan Carlos Bustriazo, Raúl Gómez Jattin, Luis Hernández and Abigael Bojórquez. The presentation was made by poet **Gaspar Orozco**.

The featured authors carry out distinct unusual characteristics: some, like Marosa di Giorgio and Juan Carlos Bustriazo live precarious and eccentric lives and write luminous works; others, like Raúl Gómez Jattin, Luis Hernández and Abigail Bojórquez, auto exclude themselves and adopt suicidal gestures while they exercise savage and perturbing writing in which broken traces remain.



Gaspar Orozco and Hernán Bravo.

CAMPANA DE BARRO

Book Presentation

December 3

McNally Jackson Bookstore



Rubén Cazalet during the presentation.

McNally Jackson Books and the Mexican Cultural Institute organized the presentation of *Campana de barro*, the latest novel by **Rubén Cazalet**. In conversation with the author was **Gustavo Carbajal**, Creative Director of Vidal Partnership who pointed out some of the most important aspects of the book such as the similarity between Mexican political reality and the characters in the story or the fact that the story takes place during the year of the celebration of Mexico's bicentennial of independence.

Other titles of Rubén Cazalet includes: *Tejiendo palabras* (Poetry, Mexico, 1987) and unpublished works like *Eusebio E./Una fortuna desafortunada* (novel), *Puebla-York* (novel) and *West Side Stories* (short stories).

Campana de barro can be found on Amazon.com, Barnes & Noble.com, Borders.com and Gandhi bookstore in Mexico.

Tambuco Webster Hall
Cuarteto Latinoamericano
Bianca Marroquín Latin Quartet NY
Brooklyn Academy of Music Mario Lavista
Phillarmonic Orchestra of the Americas
La Fontegara Don't Tell Mamma
Galápagos Art Space Ely Guerra
Los Cenzontles
Museo del Barrio Lila Downs
Gabriela Ortiz
Celso Duarte
Mariachi Academy of New York
Carnegie Hall César Reyes
Natalia Lafourcade
Le Poisson Rouge Marco Antonio Muñiz
Mariachi Real de México
Joe's Pub Chicavasco
Rana Santacruz

CUARTETO LATINOAMERICANO

QUINTET OF THE AMERICAS

March 10
Americas Society



Two leading ensembles with a longstanding commitment to Latin American music joined forces to premiere **Mario Lavista's** *Suite Gargantúa*. Lavista is one of the leading living Mexican composers whose works have been performed throughout the world.

Celebrating their 30 year anniversary in 2010, the Quintet of the Americas is formed by Sato Moughalian, Matt Sullivan, Nicholas Gallas, Barbara Oldham, and Maureen Strengé.

Formed in 1982, the Cuarteto Latinoamericano is integrated by Saúl Bitrán, Aarón Bitrán, Javier Montiel, and Álvaro Bitrán.

In addition to Lavista's work, the concert included music by **Gabriela Ortiz**.

The participation of the group was made possible thanks to the support of The Mexican Cultural Institute.



Cuarteto Latinoamericano performing at the Americas Society.

RANA SANTACRUZ

March 4
Joe's Pub

Mexico City-born Rana Santacruz, also known as the "Irish Mariachi", celebrated the release of his new CD *Chicavasco* with a concert at Joe's Pub. Brothers Ramón and Miguel Ponce from the Mariachi Real de México joined him onstage for part of the evening.

Santacruz had considerable success with his rock en español band *La Catrina*. Courted by a number of labels, the group signed with a major label in Mexico in the late '90s. Rana's music can be considered a little bit of bluegrass with a dose of rock and alternative. The acoustic instrumentation includes cajón, upright bass, accordion, guitar, banjo, jarana, violin and trumpet and his songs tell short tales of broken hearts, sailors, dogs, and turkeys, and farewells.

Like the classic Mexican songs of Chavela Vargas, Agustin Lara and José Alfredo Jimenez, Santacruz's lyrical descriptions of romance are equal parts love and tragedy, and delivered with passion and conviction. "Mexican culture is very complex, but in a lot of traditional art forms like old songs and films, you find very pure, sweet feelings," he says. "I tried to rescue this simplicity and bring my songs down to earth as much I can."



Rana Santacruz at Joe's Pub.

AMIGOS

A Celebration of Mexican Composers
Concert by Jana Martínez

November 17 / Don't Tell Mama



Singer Jana Martínez and Miami-based composer and pianist Roberto Lozano offered a concert at the famous *Don't Tell Mama* in the heart of the Theater District in Restaurant Row on 46 Street.

The program included Mexican songs by composers such as *Agustin Lara* and *Armando Manzanero* to commemorate Mexico's Bicentennial along with some beautiful Broadway and International songs.

LA FONTEGARA

May 16
Americas Society

La Fontegara is an instrumental ensemble dedicated to the performance of Renaissance, Baroque and Rococo music (1450-1770) on replicas of original instruments.

The ensemble, founded in 1988, has performed extensively in Mexico City and in numerous festivals and concert series in Spain, Germany, Latin America, and the United States.

The scores for this concert were recently rescued by members of the ensemble from the archives of the Metropolitan Cathedral of Mexico and the Mexican National Library of Anthropology and History. Members *María Díez-Canedo* (recorder and baroque flute), *Eunice Padilla* (harpichord and fortepiano) and *Eloy Cruz* (baroque guitar, theorbo and archlute) are fulltime professors at the Escuela Nacional de Música of the Universidad Nacional Autónoma de México and they have been invited to teach courses at the Universidad de Costa Rica, Chapel Hill, (North Carolina), Miami University, Amherst Early Music Festival and Interlochen.

The participation of the group was made possible thanks to the support of The Mexican Cultural Institute and Americas Society.



La Fontegara performing at the Americas Society.

CELSO DUARTE

Concert / Cultural Exchange Program
Weill Music Institute Of Carnegie Hall

Carnegie Hall / May 6

This exchange is aimed at promoting musical and educational knowledge among students and teachers of secondary education. For a year, teachers included in their academic program musical knowledge from the other country and remained in constant communication through the internet. The program involved fifteen schools, nine from Mexico and six from New York.

Two interactive concerts that were held simultaneously in both cities. In January, The Quartet of trumpet player Miguel Zenón was presented at the Zenkel Auditorium of Carnegie Hall in New York and in Mexico, the **Celso Duarte Sextet** performed at the Teatro Julio Castillo. During these sessions, a live feed of the concerts as well as the results from the academic activities resulting from this program were recorded. Some students were selected to interpret their own composed works accompanied by the musical group from whom they also received lessons from. For the second concert held in May, the musical ensembles traveled to the other country in order to complete the exchange.

Both concerts were attended by the Consul General of México, Amb. Rubén Beltrán, and the Mexican Cultural Institute's Executive Director, Raúl J. Zorrilla.

While in New York, the Celso Sextet also performed at El Museo del Barrio. Born in Paraguay and raised in Mexico, Celso comes from a rich musical tradition. Celso has been impressing audiences around the world since a very early age, first as a touring with his parents, and for the past several years as a key member of Lila Downs' band.

This initiative was originally supported by the U.S. Embassy in Mexico and the Mexican Cultural Institute and is organized every year by the Weill Music Institute at Carnegie Hall.



Celso Duarte and musicians at the Carnegie Hall.

MI ALMA MEXICANA

Philharmonic Orchestra of the Americas Concert

Alice Tully Hall, Lincoln Center May 11 & 21



POA Conductor Alondra de la Parra.

The Philharmonic Orchestra of the Americas presented *Mi alma Mexicana* as part of the Bicentennial of the Mexican Independence celebrations. After the success of the first concert, the orchestra presented an encore performance weeks later.

The concerts included pieces by renowned Mexican authors of the past 200 years: *Intermezzo de Atzimba* by Ricardo Castro, *Melody for violin and orchestra* by Gustavo Campa, *Concierto del Sur* by Manuel M. Ponce, *Symphony no. 2* by Federico Ibarra, *Caballos de Vapor* de Carlos Chávez and *Imágenes* by Candelario Huízar.

MARCO ANTONIO MUÑÍZ

May 6
Carnegie Hall

Mexican legendary singer **Marco Antonio Muñiz** performed as a special guest of Puerto Rican singer **Danny Rivera** and Dominican pianist **Michel Camilo** in the concert *Recuerdos*.

Muñiz sang pieces from his repertoire which brought the audience to a standing ovation at the end of the concert.

The Mexican Cultural Institute in New York collaborated to a reception for the Mexican singer after the concert.



Marco Antonio Muñiz, Danny Rivera and Michel Camilo at Carnegie Hall.



LOS CENZONTLES

July 21
Americas Society



Mexican-American group Los Cenzontles (Náhuatl for “**The Mockingbirds**”) interpreted songs from the genre of *ranchera* music, *son* and *boleros*. The concert included traditional dances from different regions of Mexico.

Fronting the group is the dynamic vocal duo of Fabiola Trujillo, Lucina Rodriguez and sonero Hugo Arroyo. The Mockingbirds effortlessly mix electric bass and drums with traditional Mexican instruments—*jarana*, *vihuela*, *requinto*, *pandero*, and *quijada* (jawbone)—creating a powerful contemporary sound infused with the gutsy soul of Mexico’s rural roots music. The group’s core members also operate Los Cenzontles Mexican Arts Center in San Pablo, California. The Center has been training area youth in traditional Mexican music, dance, and crafts since 1994.



The group has pioneered revivals of Mexican roots music in California, bringing traditions to new generations creating a powerful new hybrid sound using a fresh **Chicano** voice.

The participation of the group was made possible thanks to the support of The Mexican Cultural Institute.



Los Cenzontles performing at the Americas Society.

TO MEXICO, FROM NEW YORK, WITH LOVE

September 1st
Kaufman Cultural Center

To Mexico, From New York, With Love was presented as a **benefit concert** for victims of **Hurricane Alex** in northern Mexico. The event was organized by **Bianca Marroquin** and supported by the Broadway Community, the Mexican Cultural Institute and the Consulate General of Mexico in New York. The 32 dancers and musicians who participated in this very special event included Bianca Marroquin, Gabriela García, ordin Sparks, Jaime Camil, Carol Woods, Brenda Braxton and Tom Wopat, among cast members of “In the Heights” and “Chicago”.

The Mexican Cultural Institute’s Executive Director, Raúl J. Zorrilla, in representation of the Consul General of México, Amb. Rubén Beltrán, gave Bianca Marroquin a commemorative plate to recognize the importance of her work and to support the cause of reconstruction of her hometown in Mexico.



Bianca Marroquin and Gabriela García at the benefit concert.



Bianca Marroquin

TAMBUCO

September 30
Symphony Space

“The timpanist Ricardo Gallardo and his three Tambuco associates are kept busy, but even in pieces “Xochipilli, an Imaginary Aztec Music” or the Partita for Solo Timpani a sense of neatness hangs over such naturally theatrical opportunities.”
- *New York Times*

The three-time **Grammy nominee**, percussion ensemble *Tambuco* gave a concert at the Leonard Nimoy Thalia Theater of Symphony Space.

The ensemble was founded in 1993 by four distinguished Mexican musicians and it is ranked among the finest and most innovative percussion ensembles in the world.

These four musicians refuse to be tied down to one style, with a repertoire ranging from structuralist percussion music to a wide range of ethnic drum music and avante garde sound interpretation.



CÉSAR REYES

October 8
Carnegie Hall



Supported by the Mexican Cultural Institute, Mexican pianist César Reyes presented a recital featuring some of the masterpieces of Mexican Nationalism like music by **José Pablo Moncayo**, **Manuel M. Ponce** and the young composer **Alexis Aranda**, in addition to other important works for piano.

Born in Michoacán, Mexico, César Reyes graduated from the National Conservatory of Music in Mexico City as a Concert Pianist under the direction of Mexican artists Raúl de la Mora, Horacio Franco and Mario Lavista.

Reyes was winner of the Conservatory’s most important performance competitions for three consecutive years, receiving the Second Prize in the National “Edvard Grieg” Piano Competition and the special Prize for the best performance of Grieg music. Appearances includes concert halls in Mexico such as the Sala Manuel M. Ponce of the Fine Art Palace and Auditorium Blas Galindo of the National Center of the Arts



NATALIA LAFOURCADE

September 18
Joe's Pub



As part of the Celebrate Mexico Now festival, the young Mexican pop-rock singer and songwriter Natalia Lafourcade gave a concert to promote her new solo album *Hu Hu Hu*.

Lafourcade's new album was released in 2009 which garnered her a Grammy nomination for "Best Latin Pop Album." The album also reached #9 in the Mexican charts and includes the singles "Azul", "Ella Es Bonita", "Cursis Melodias" and "No Viniste".

Natalia Lafourcade has also appeared on other songs with various artists such as Liquits' "Jardin", Kalimba's "Dia de Suerte", Control Machete's "El Apostador", and Reik's rendition of a Lafourcade song "Amarte Duele". Along with her previous band, La Forquetina, she has appeared on various compilation albums with unreleased songs such as "Y Todo Para Que" on Intocable's X and on the Tin Tan tribute album, Viva Tin Tan, with the hit "Piel Canela".

Lafourcade's buoyant voice weaves multi-layered melodies that tap bossa nova, alternative rock, and folk. Her other albums include her self-titled debut *Natalia Lafourcade*, *Casa* and *Las 4 Estaciones Del Amor*.

The concert was made possible thanks to the support of the Mexican Cultural Institute.



Natalia Lafourcade at Joe's Pub.

MAGOS HERRERA

In Concert

April 15
Galapagos Art Space.

May 21
BAM café Live

Magos Herrera is considered **one of the most beautiful voices** and the most active vocalist of the contemporary Latin American jazz scene. She blends Mexican, Cuban, Brazilian and jazz styles into beautiful songs with an international following.

With the support of the Mexican Cultural Institute, Magos Herrera presented music from her newest Grammy nominated album "Distancia" (Sunnyside Records).



A CHRISTMAS IN MEXICO

Benefit Concert for Mariachi Academy of New York

December 17
El Teatro, Museo del Barrio



The Mariachi Academy of New York (MANY) presented a **benefit concert** titled *A Christmas in México*, with villancicos and traditional *Posadas*. The Academy's students performed original music and dance that celebrated the festive season in their signature style. Audience members had the opportunity to meet these new local talents and support the Mariachi Academy.

The **Mariachi Academy of New York** is a non-profit organization devoted to preserving the rich heritage of mariachi to youth in New York. There are 120 students enrolled in the Academy that offers free music classes twice a week as an afterschool program at St. Paul School located at 114 East 118th Street in New York City.

Zarela Martínez
US-Mexico Relations **Food is Art**
El Águila **Tasting Mexico**
Mayor Michael Bloomberg
Grito de Independencia
Café Frida **Revealing Mexico**
Centennial of Mexican
Revolution Toloache
Empire State Building
Bicentennial of Mexican
Independence Hecho en Dumbo
Casa vieja **SPECIAL**
Mexican Day Parade **EVENTS**
Mexico Now
Amb. Rubén Beltrán
Amb. Arturo Sarukhán Fonda
La Superior **Council on Foreign
Relations**

TASTING MÉXICO

June – December 2010



Min. Raúl Zorrilla, Roberto Santibañez (Fonda), Julián Medina (Toloache), Pedro Matar (El Águila), Daniel Mena (Hecho en Dumbo), Amb. Rubén Beltrán, Zarela Martínez (Zarela), Joaquín Martínez (Café Frida), Angello Argudo (Café Frida), Marco Díaz (Fonda) and Lourdes Peña (Casa vieja)

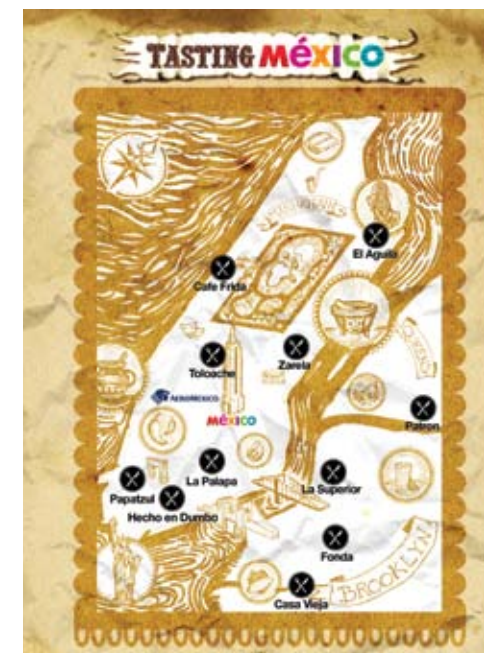
As part of this year's celebration of the Bicentennial of Mexican Independence, the Mexican Cultural Institute created this program in order to celebrate Mexico's delicious **culinary traditions** and promote Mexican restaurants in New York. Tasting Mexico Passport holders were treated to a 10% discount to their bill at participating restaurants.

In addition, by registering the **Tasting Mexico Passport** at the Mexico Tourism Board web site, participants were able to enter for an opportunity to win one of the three trips to Mexico. Winning passport were drawn on September 15th, November 10th and December 12th.

Mexican participating restaurants were:

El Águila
Café Frida
Toloache
Zarela
La Palapa
Patrón
Papatzul
Hecho en Dumbo
La Superior
Fonda
Casa Vieja

This program was organized by the Mexican Cultural Institute and the Mexico Tourism Board and was sponsored by Aeroméxico, Avocados of México and the State of Oaxaca.





EL GRITO DE INDEPENDENCIA

Celebration of the Bicentennial of Mexican Independence

September 15
YMCA at Park Slope Armory



In celebration of the 200th Anniversary of Mexico's Independence, the Consulate General of Mexico in New York and the Mexican Cultural Institute organized a civic celebration lead by **Amb. Rubén Beltrán**, Consul General of Mexico in New York at the Park Slope Armory.

The festivities were organized in collaboration with **Telemundo 47** and attended by **3,000 people** that included local authority figures, community leaders, scholars, the media and members of the Mexican community. Among the special guests were the Consuls General members of the Coalition of Latin American Consuls in New York (CLACNY) and Consul Generals of the European Union.

Performances included the participation of Banda musical Azteca, Ballet Folklórico Nuevo Amanecer, Radio Jarocho, Mixteca Organization's Ballet Folklórico, Dorados Band and Grupo Kontakto, among others. TV personalities Penélope Menchaca and Pedro Luis García hosted the celebration.

Mexican food and antojitos were offered by the restaurants Toloache, Zarela, Hecho en Dumbo, La Superior, Fonda, Café Frida, Casa Vieja, Ofrenda, La Palapa, and Cariño, in addition to popsicles by La Newyorkina. The following sponsors provided information and giveaways to the public: Jarritos, Aeroméxico, the Mexico Tourism Board of New York, Pay-O-Matic, Western Union and La Moderna.

A Proclamation acknowledging the contributions that the Mexican community has brought to New York City was presented by Mrs. Diana Santana on behalf of Mayor Michael Bloomberg, declaring September 16th Mexican Independence Day. On behalf of Governor Paterson, a second Proclamation was presented to the Consulate General highlighting the importance of the Mexican community as active members of the New York community.



Amb. Rubén Beltrán and Borough President of Brooklyn, Marty Markowitz.

Bottom: Amb. Rubén Beltrán during the acknowledgement ceremony to community leaders: Angelo Cabrera, Norberta Díaz, Agustín Enriquez, Herminio García, Adam Lázaro, Joel Magallán, Hortensia Martínez, Jesús Pérez, Cecilia Reynolds, Gabriel Rivera and Julio Sierra.



FOOD IS ART

April 2010 – May 2011

This year the Mexican Cultural Institute launched Food is Art, its first culinary program presenting a series of cooking classes, lectures, and other activities designed to commemorate the **bicentennial** year of Mexican Independence. From April 19, 2010 through May 2011, the rich history of Mexican cuisine was explored under the direction of its newest board member, renowned restaurateur and longtime Mexican cultural promoter **Zarela Martínez**.

Food is Art events:

April 19
The Mexican Corn Kitchen Press Preview

May 23
Tortilla and Burrito-Making Class for Kids with Chef Julián Medina

August 7
Sue Torres of Sueños Restaurant Takes you on a tour of the Greenmarket

September 23
Zarela's Mexican Corn Kitchen



Chef Zarela Martínez

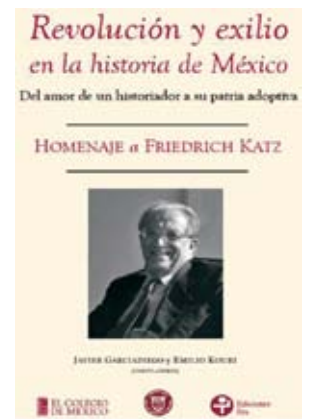
HOMAGE TO FRIEDRICH KATZ

November 4th / Columbia University

The University Seminar on Latin America at Columbia University and the Katz Center for Mexican Studies at the University of Chicago presented of *Revolution and Exile in the History of Mexico* in remembrance of Professor Friedrich Katz.

The book features essays by 45 historians including Javier Garciadiego (El Colegio de México Director), Emilio Kourí (Katz Center Director and Professor of History), Enrique Semo, Adolfo Gilly, Eugenia Meyer (all of the UNAM) and Claudio Lomnitz of Columbia University. They all read at this gathering along with John Coatsworth, Dean of International Affairs School at Columbia University.

The book also includes essays by Enrique Florescano, Cuauhtémoc Cárdenas, John Womack Jr., Jean Meyer, Antonio Saborit, Lorenzo Meyer, Fernando Serrano Migallón, Pablo Yankelevich and Josefina MacGregor, among others.



Pancho Villa

GOURMET LATINO

June 4-6
Astor Center



Tasting seminar at the Astor Center.

The Mexican Cultural Institute sponsored the Gourmet Latino Festival, celebrating Latin American gastronomy, drinks and culture featuring a grand showcase and tasting seminars with over 30 top chefs, including **Áaron Sánchez** and **José Garcés** (the newly-minted Iron Chef).

The Festival includes an "Authentic Dining Week" restaurant promotion with 16 top dining venues across New York and New Jersey participating by offering special Latin dishes.

MAGOS HERRERA IN CONCERT

November 19 / Espace Saloon



Magos Herrera at the celebration of the Centennial of Mexican Revolution. Photo by Cutberto Garcia.

On the occasion of the **Centennial of Mexican Revolution** and with the support of the Mexican Cultural Institute, Magos Herrera and her band offered a concert at the annual U.S.-Mexico Chamber of Commerce celebration at Espace Saloon.

Magos Herrera performed traditional Mexican songs combining them with jazz rhythms as well as themes from her repertoire of former albums. Herrera was accompanied by a trio formed by piano, counter-bass and percussions and received a standing ovation by the audience.



THE EMPIRE STATE BUILDING CELEBRATES MEXICO'S BICENTENNIAL OF INDEPENDENCE

September 15



An agreement was signed between The Mexican Cultural Institute the Mexican Consulate and the **Empire State Building** so that on the evening of September 15, 2010, one of New York City's most iconic structures be lit with the colors of the **Mexican flag** in order to celebrate the Bicentennial of Mexico's Independence.

The result was a beautiful display of the colors red, white and green on the building's tower that could be seen by all New Yorkers on the evening's clear night. The lighting was cause for great pride among the Mexican community living in this great city.

The Mexican Consulate and the Mexican Cultural Institute of New York would like to thank the Empire State Building for the special lighting on the evening of September 15, 2010 in celebration of the Bicentennial of Mexico's Independence



MEXICAN DAY PARADE

September 19
Madison Avenue

The Mexican Day Parade takes place every year on Madison Avenue to commemorate the anniversary of Mexican Independence and is organized by Mrs. Patricia Hernández from the Mexican Civic Committee in New York.

The Mexican Consulate's contingent was lead by **Amb. Rubén Beltrán** and featured a group of stilt artists from Mexico brought in from Mexico by the Mexican Cultural Institute called *Cornisa 20* who were dressed like historical characters Miguel Hidalgo, José María Morelos, Doña Josefa Ortiz de Domínguez and Ignacio Allende.

The parade counted with the participation of mariachi bands, folk dancers, lucha libre fighters, as well as honorees like soccer player **Rafael Márquez**, actress **Carmen Salinas** and Queen of the Parade, Mariana Mora.



Amb. Rubén Beltrán leading the contingent of the Consulate General.



Artists of *Cornisa 20*.

REVEALING MEXICO

October 25 – 31
Rockefeller Center

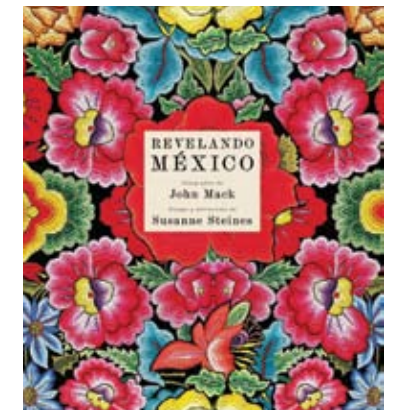
Revealing Mexico is the title of a book by photographer **John C. Mack** and writer **Susanne Steines** that includes a series of portraits of Mexican artists and celebrities from different generations and disciplines as well as urban and landscape photographs of several Mexican cities.

The book was published on the occasion of the Bicentennial of Mexican Independence and the Centennial of Mexican Revolution with within the frame of *Revealing Mexico Week*. The event celebrated the culture and people of Mexico with a weeklong series of special events in Rockefeller Center with the support of the Mexican Consulate and the Mexican Cultural Institute. The program included a public photo exhibition at Rockefeller Plaza, a free concert by Tijuana-based band Nortec, an autograph signing by soccer player Rafael Márquez and a tasting of Mexican cuisine by Chef Martha Ortiz, to name a few.

The opening gala night was attended by political and artistic figures like **Mayor Michael Bloomberg**, Governor David Paterson, **Amb. Arturo Sarukhán**, Plácido Domingo, Tania Libertad, Bostich and Fussible of Nortec Collective, Edith González, Jacobo Zabludovsky, Yolanda Montes "Tongolele" and Horacio Franco.



Tania Libertad, Plácido Domingo, Pepita Serrano, Amb. Arturo Sarukhán, Ajay Banga, Susanne Steines and John Mack.



POSADA

December 9
La Palapa Restaurant



The Mexican Cultural Institute and the Mexican Consulate organized a *Posada*, a traditional holiday celebration. **Consul Ismael Naveja** gave a festive speech before the 100 guests conformed by members of the Mexican Foreign Affairs Service and Consulate staff.

Guests enjoyed a night of music, Mexican food and beverages in a warm atmosphere provided by La Palapa restaurant and had the opportunity to give their best wishes for the upcoming year to friends and colleagues.



200 YEARS OF US-MEXICO RELATIONS

CHALLENGES FOR THE 21ST CENTURY SYMPOSIUM

November 10
Council of Foreign Relations



200 Years of US-Mexico Relations was organized by the Council on Foreign Relations, the Consulate General of Mexico in New York, the Mexican Embassy to the U.S. and the Mexican Cultural Institute as part of the celebrations commemorating Mexico's Bicentennial of Independence and the Centennial of its Revolution.

The discussion focused on the bilateral relation between Mexico and the United States and was conceived in three panels: U.S.–Mexico Relations Today; The Future of Bilateral Security Cooperation; and Beyond NAFTA: Raising Cross-Border Competitiveness.

The symposium's main speakers were [Arturo Sarukhán](#), Ambassador of Mexico to the U.S. and [Carlos Pascual](#), Ambassador of the United States to Mexico. Ray Suárez, PBS Senior Correspondent, served as moderator.

Other participants included: Professor Jorge Chabat, Department of International Studies at the Centro de Investigación y Docencias Económicas, (CIDE), Mexico; Alfredo Corchado, Director of Press for Mexico at the Dallas Morning News and researcher at the David Rockefeller Center for Latin American Studies, Harvard University; Frances F. Townsend, Vice President of the firm MacAndrews & Forbes Holdings Inc. and former assistant of homeland security and combat against terrorism during President George W. Bush government (2005-2007); Garrick Utley, President of Levin Graduate Institute of International Relations and Commerce of the State University of New York; Ana Paula Ordorica, journalist of Televisa and Grupo Imagen; Jorge Marsical, Partner-Director of the Investment Research, Rohatyn Group; Shanon K. O'Neil and Douglas Dillon Fellow, Council on Foreign Relations; Juan E. Pardiñas, Director of Public Finances of the Mexican Institute of Competitiveness, A.C.



Amb. Carlos Pascual, Ray Suárez and Amb. Arturo Sarukhán.

Amb. Arturo Sarukhán.

BICENTENNIAL OF LATIN AMERICAN INDEPENDENCES ROUNDTABLE

November 8
Instituto Cervantes

The General Consulates of Colombia, Venezuela and Mexico, along with Instituto Cervantes, organized a roundtable on the social and political implications of 200 years of these countries' independence from Spain.

Participants included Phillippe Montanari (Colombia), Lautaro Ovalles (Venezuela), Felipe Fernández Armesto (Spain) and Paul Ross (Mexico).

Phillippe Montanari lecture focused on the importance of Napoleon Bonaparte in the independence of these four Latin American countries.

Lautaro Ovalles explained the relevant role of Simón Bolívar for the independence not only of Venezuela but for other Latin American countries.

Felipe Fernández Armesto offered a lecture on the key role that external factors such as Latin American nature played during the independence battles against Spain.

Paul Ross discussed the problem of national identity in the case of Mexico and its independence. He traced a brief history of the conformation of the name of the country and the creation of the flag.

Ross holds a PhD in History by the University of Chicago and is specialized in the history of Latin America and Mexico in particular. He is professor at the New School University of New York.

PUBLICATIONS



Phillippe Montanari, Lautaro Ovalles, Paul Ross, Felipe Fernández and Eduardo Lago, director of the Instituto Cervantes.



Phillippe Montanari, Paul Ross and Felipe Fernández.

ALBUM MEXICO 2010

On the occasion of Mexico's Bicentennial of Independence, the Mexican Consulate and the Mexican Cultural Institute published a numbered edition of 300 copies of the book *Album México 2010 Commemorative Edition 1810 – 1910* (Jorge Pinto Books, 2010).

The book comprises 44 vintage images created in 1910 and includes quotes by intellectuals such as Leopoldo Kiela, Guillermo Prieto, Luis Pérez Verdía, José María Roa Barrena and Justo Sierra taken from the book *Nacionalismo y educación en México* (El Colegio de México, 1975).



TOLEDO / BORGES: FANTASTIC ZOOLOGY

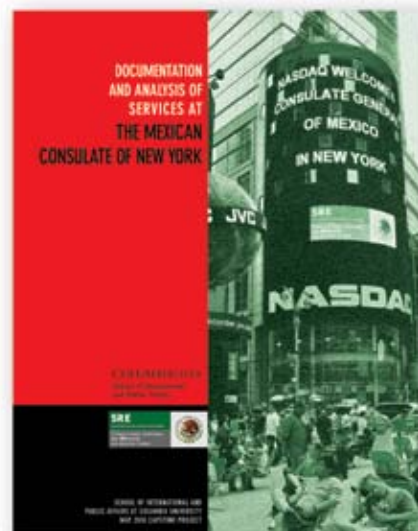


Catalogue for *Toledo/Borges: Fantastic Zoology*, an exhibition produced by *Galeria Arvil*, Mexican Ministry of Foreign Affairs and the Mexican Cultural Institute of New York hosted by the Instituto Cervantes from July 1 to September 25, 2010.

The exhibition showcased the 44 drawings that Oaxacan artist Francisco Toledo made in 1983 to illustrate the *Handbook of Fantastic Zoology* by Jorge Luis Borges (Fondo de Cultura Económica, 1957).

The catalogue include texts by *Carlos Monsiváis*, Eduardo Lago and Mónica de la Torre.

DOCUMENTATION AND ANALYSIS OF SERVICES AT THE MEXICAN CONSULATE OF NEW YORK



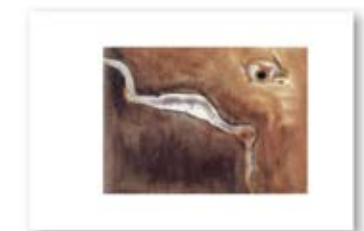
The School of International and Public Affairs (SIPA) at *Columbia University*, the Mexican Consulate and the Mexican Cultural Institute carried out the study contained in this book in order to improve consular services to the Mexican community.

The analysis evaluate the strategies that the Consulate implemented since January 2008 to serve Mexicans in a more agile and efficient manner. As part of the outcome, the study provides recommendations to the Consulate that has been put in practice already. It also identifies practices that can be implemented in other Mexican Consulates throughout the United States.

BEHEMOTH

Four centuries before the Christian era, Behemoth was a magnification of the elephant or of the hippopotamus, or a mistaken and alarmist version of these animals; it is now –precisely- the ten famous verses describing it in Job (XL: 15-24) and the huge being which these lines evoke. The rest is wrangling and philology.

The word "Behemoth" is plural; scholars tell us it is the intensive plural form of the Hebrew b'hemah, which means "beast". As Fray Luis de León wrote in his Exposición del Libro de Job: "Behemoth is a Hebrew word that stands for 'beasts': according to the received judgement of learned men, it means the elephant, so called because of its inordinate size; and being but a single animal it counts for many..."



**THE INSTITUTE WOULD LIKE TO THANK THE FOLLOWING
INSTITUTIONS AND ORGANIZATIONS FOR THEIR SUPPORT
AND COLLABORATION DURING 2010:**

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Studies at NYU
Cinema Tropical
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Flaherty Film Seminar
Friends of Oaxacan Folk Art (FOFA)
Gourmet Latino Festival
Great Small Works
Havana Film Festival
Hola Mexico Film Festival
Instituto Cervantes Nueva York
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International Studio and Curatorial Program (ISCP)
Joe's Pub
Katz Center for Mexican Studies at
the University of Chicago
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La MaMa Experimental Theatre Club
La Superior
LARK Play Development Center
Las Bellas Artes
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Mano a Mano: Mexican Culture Without Borders
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Milk Gallery
Museum of Modern Art
MX Editions
New York Film Festival
New York Photo Festival
New York Writers Coalition
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Telemundo 47
The Graduate Center, The City University
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University Seminar on Latin America at
Columbia University
Ward Nasse Gallery
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Zarela Martinez

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Telemundo 47
Glenn Horowitz
Eduardo Serena

FINANCIAL INFORMATION – MEXICAN CULTURAL INSTITUTE 2010

January 1 – December 31, 2010

FUND BALANCE AS OF DECEMBER 31, 2009	\$ 373,061.45	
INCOME		
<i>Contributed Income:</i>		
Government	\$ 21,374.00	
Corporate and Individual	\$ 131,337.94	
<i>Total</i>	\$ 152,711.94	
<i>Earned Income:</i>		
Generated Income	\$ 471,468.75	
Earned Interest Investment	\$ 458.41	
<i>Total</i>	\$ 471,927.16	
TOTAL INCOME	\$ 624,639.10	
Inkind contributions:	\$ 380,300.00	
GRAND TOTAL INCOME	\$ 1,004,939.10	
TOTAL INCOME + 2009 FUND BALANCE		\$ 1,378,000.55

EXPENSES

<i>Programs and Events:</i>		
Cultural Programs		\$ 268,127.96
<i>General Expenses:</i>		
Administration		\$ 49,125.20
Photo & Copy Service		\$ 262,868.78
<i>Total</i>		\$ 311,993.98
TOTAL EXPENSES		\$ 580,121.94
Inkind expenses:		\$ 380,300.00
GRAND TOTAL EXPENSES		\$ 960,421.94
NET INCOME		\$ 44,517.16
FUND BALANCE FOR DECEMBER 31, 2010		\$ 339,716.95

Note: These totals are based on an accrual basis report for the fiscal year 2010.
Figures for the month of December are estimates.
These numbers will differ from the audited report of 2010.



ANNUAL REPORT DESIGNED BY EYESTORM DESIGN STUDIO

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